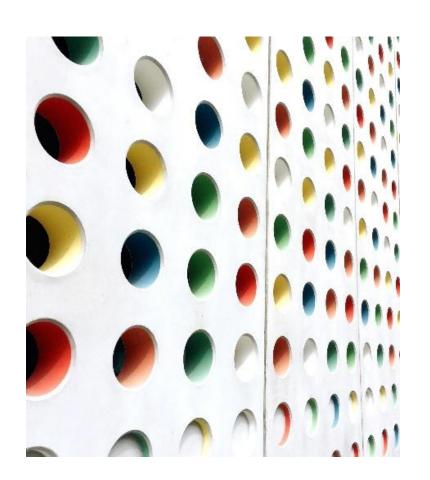
## National Tracking Poll – April 2, 2025



Analytics . Polls . Modelling

Presented by:
Mussa K. Dankwah, MSc. FCCA MCISI
Head of Research and Pollster





- The first national tracking poll conducted by Global InfoAnalytics following the 2024 general elections shows a dramatic shift in the outlook for the country as 62% of voters now say the country is headed in the right direction, compared to 26% who said it is headed in the wrong direction, 12% have no opinion.
- In the last tracking poll carried in October 2024, only 32% of voters said Ghana was headed in the right direction, 65% said it was headed in the wrong direction. Majority of voters in all the regions except Ashanti region, now believe Ghana is headed in the right direction.
- On the job approval of the president, H.E. John Dramani Mahama, 66% of voters approved of the way he is handling his job while 23% disapprove of his performance and 11% did not have an opinion. All party affiliations except NPP approve the performance of the president. Every region approves the president's performance except Ashanti region.
- On the performance of the government as a whole, 21% rate it as excellent, 55% as very good/good, 9% rate it as average and 15% rate it as poor/very poor.



- On voters' standard of living compared to a year ago, 51% say it has improved, 14% say it has worsened, 30% say it is the same and 6% did not have an opinion.
- ☐ 66% of voters are also optimistic that their standard of living will improve in the next 12 months while 20% say, they are not optimistic it will improve while 14% did not have an opinion.
- On the question of corruption, majority of Ghanaians now believe state of corruption in the country is improving. The poll shows that 56% believe it is improving since the new government took over, 14% say it is getting worse, 23% say it is the same and 7% have no opinion. On the question of whether the government is doing enough in the fight against corruption, 60% of voters said "Yes" while 26% said "No" and 14% did not have an opinion.
- When voters were asked to rank the most corrupt public institutions in Ghana today, the Ghana Police Service tops the chart with a score of 6.43. In 2<sup>nd</sup> place is the Ghana Immigration Service with a score of 5.86 and the Judiciary in 3<sup>rd</sup> place with a score of 5.78.
- In a dramatic turn of event, the least perceived corrupt public institutions in Ghana today according to the poll, are the presidency and the military, both tied with a core of 5.27 each, followed by religious leaders with a score of 5.25. The least corrupt per the poll is now ministers and government appointees with a score of 4.61.



- ☐ In the 2024 Afrobarometer survey, the presidency was adjudged to be second most corrupt public institution behind the Ghana Police Service.
- Dr George Akuffo Dampare, the former IGP enjoys significant approval from voters for his management of the 2024 election security. The poll shows 14% of voters rate his performance as excellent, 58% as very good/good, 21% rate it as average while 7% as poor/very poor. However, 53% of voters support the decision of the president to replace Dr Dampare as IGP, 29% were neutral and 18% opposed the decision.
- On whether voters have confidence in the new IGP Christian Tetteh Yohuno, 58% say they have confidence in him, 30% were neutral while 12% did not have confidence in him.
- ☐ For the chairperson of the Electoral Commission, 10% of voters rated her performance as excellent, 50% as good/very good, 23% rated her performance as average and 17% rated it as poor/very poor.
- On the question of whether "Galamsey" has worsened since John Mahama assumed office, only 10% believe it has worsened, 38% say it has improved, 44% say it is the same while 8% have no opinion. On "Dumsor", 20% of voters say it has worsened, 34% say it has improved while 40% say it is unchanged and 6% did not have an opinion.

- ☐ The poll also shows that 38% of voters believe the Free Education has improved, 11% say it has worsened, 44% say it is unchanged and 7% did not have an opinion.
- The economy, unemployment and education, remain the top issues for with 67%, 67% and 45% respectively.
- On the question of who should be blamed for NPP's defeat in the 2024 general election, 68% of voters who responded to the question blame President Nana Akufo Addo, 40% blame it on Hon Ofori-Atta, 37% blame Dr Mahamudu Bawumia, 33% Dr Mathew Opoku-Prempeh, 32% blame other government appointees, 25% blame the MPs and only 9% blame Kennedy Agyapong.
- The poll also sought to explain why H.E John Mahama won the election by landslide. The data suggests that Dr Bawumia lost grounds to John Mahama in the last weeks and days of the campaign. The poll shows, only 83% of voters who had intended to vote for him actually voted for him on the election day. Nearly 14% switched their votes for Mahama on the day according to polling data and 3% broke out for other candidates.
- For John Mahama, nearly 96% of voters who had intended to vote for him actually voted for him on the election day, 3% switched their votes to Dr Bawumia and 1% went to other candidates. For Nana Kwame Bediako, only 51% of his voters voted for him, while 32% voted for John Mahama and 14% voted for Dr Bawumia.



- In the case of Alan Kyeremanten, only 48% of his voters voted for him, 30% voted for Mahama and 18% voted for Dr Bawumia and 4% voted for other candidates.
- However, among those who did not plan to vote but ended up voting, 51% voted for Dr. Bawumia while 36% voted for John Mahama while 13% voted for other candidates.
- In the race for the leadership of NPP in 2028, the poll shows Dr. Bawumia is the clear front runner to lead the party again if voters were to elect NPP flag bearer (note that it is delegates who elect NPP flag bearer). Dr Bawumia attracts 48% of the votes, while Kennedy Agyapong attracts 25%, Dr Osei Adutwum, 13% and the rest of the candidates are on 14%. Among NPP voters, Dr Bawumia attracts 57%, Kennedy Agyapong, 22% and Osei Adutwum, 11%.
- For the NDC, the current vice president, Prof. Jane Naana Opoku-Agyeman, is the front runner with 26%, followed closely by the minister of education, Haruna Iddrisu, 19%. The minister of finance, Hon. Ato Forson is in third place with 12%, the minister of foreign affairs, Hon Okudjeto Ablakwa, 10% and Johnson Asiedu Nketia, the party's general secretary, 10%. Dr Zenator Agyeman-Rawlings, MP for Klottey Korle on 6%, the chief of staff, Hon. Julious Debrah, 6% apiece.
- Among NDC voters, Prof. Opoku Agyeman attracts 20% support, Haruna Iddrisu, 21%, Ato Forson, 15%, Okudjeto Ablakwa, 11%, Asiedu Nketia, 10%, Dr Zenator Rawling, 6%, Julius Debrah, 7%.

#### Methodology and Approach

- Global InfoAnalytics in an effort to reach every demography, has adopted a mixed mode for the April 2025 poll, web and face-to-face adopted.
- From July 2025, national tracking polls will combine three modes, web, face-to-face and telephone modes.
- The aim is to address some of the challenges faced by each mode, that providing us with the opportunity to reach key demographics which a single model is unable to reach.





## Methodology and Approach-General Voters Survey

FACE-TO-FACE FIELD SURVEY

• 7,915

Sample Size

Sample deployment

Sample method

**Confidence Level** 

**Margin of Error** 

Sample Frame 2024 Voters

> 84 constituencies were randomly selected nationwide and samples allocated based the contribution of each polling station to the national register

Probability random sampling method were used in the field work

99%

+-1.48%

Live Computer Assisted Personal Interviews (CAPI)

Survey type **Dates of interviews** 28<sup>th</sup> March – 1<sup>st</sup> April 2025



## Methodology and Approach-Delegates Survey

	WEB SURVEY	
Sample Size	• 522	
Sample Frame	EC 2024 register	
Sample deployment	Online poll with selection of Ghanaians living locally. Responses from diaspora were excluded from the analysis	
Sample method	Random internet users	
Confidence Level	• 95%	
Margin of Error	• ±4.29%	
Dates of survey	• 25 <sup>th</sup> – 27 <sup>th</sup> March 2025	

## Methodology and Approach-Mixed Mode Survey

	MIXED MODE
Sample Size	• 8,437
Confidence Level	• 99%
Margin of Error	• ±1.38%
Dates of interviews	• 25 <sup>th</sup> March – 1 <sup>st</sup> April 2025



### Regional Sample Allocation

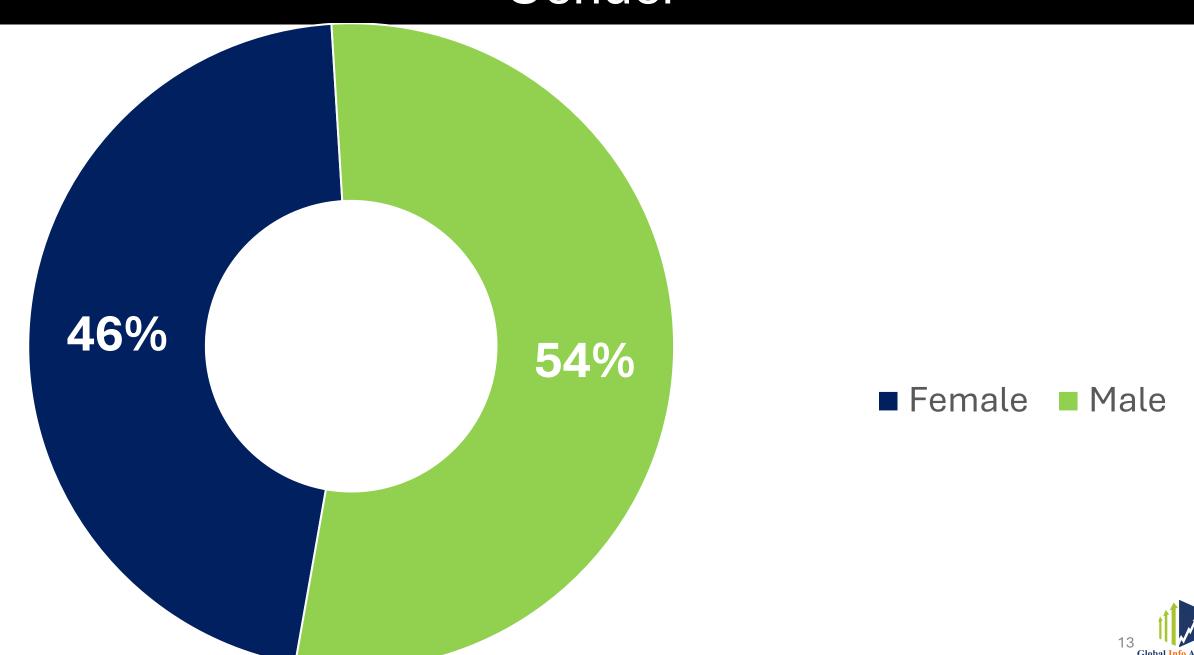


	Survey Type		
Regions	Online	Field	
Sample Allocation	522	7,915	
Ahafo	0.61%	1.81%	
Oti	1.82%	2.58%	
Bono East	1.82%	3.44%	
Upper East	2.02%	3.76%	
Western North	2.02%	2.65%	
Savannah	2.23%	1.75%	
Upper West	2.63%	2.70%	
Western	2.83%	6.87%	
Bono	3.04%	3.76%	
North East	3.04%	1.85%	
Northern	3.85%	6.48%	
Central	5.06%	8.78%	

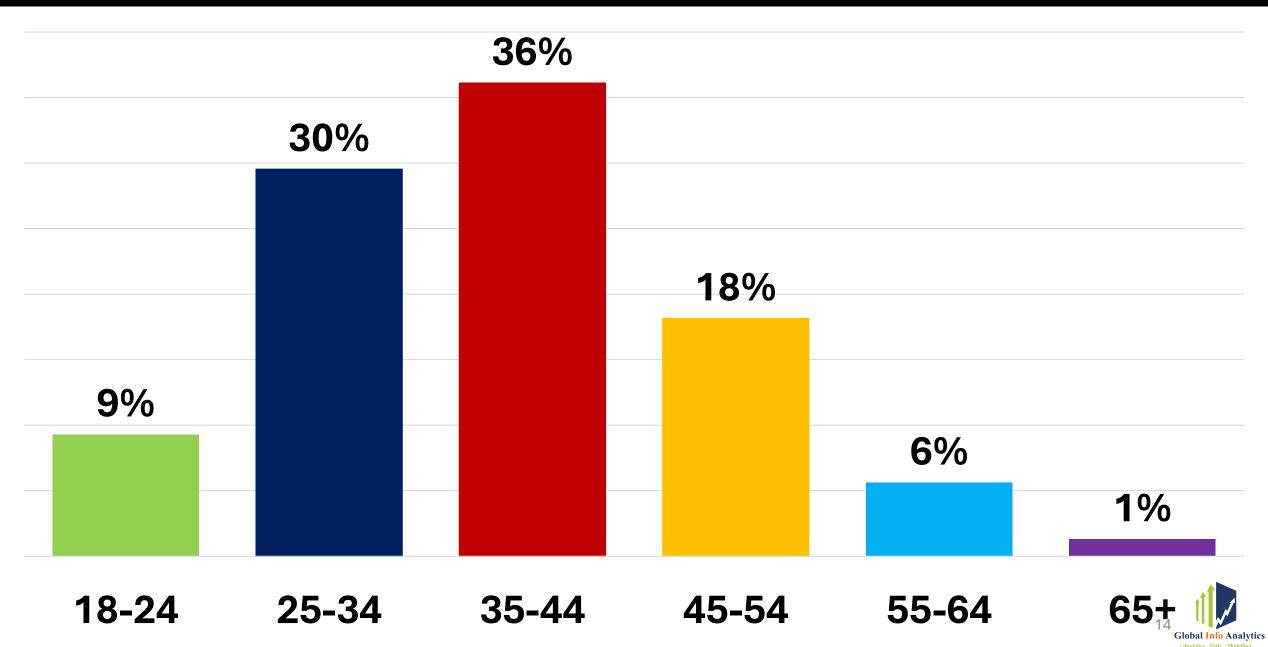
# Demographics



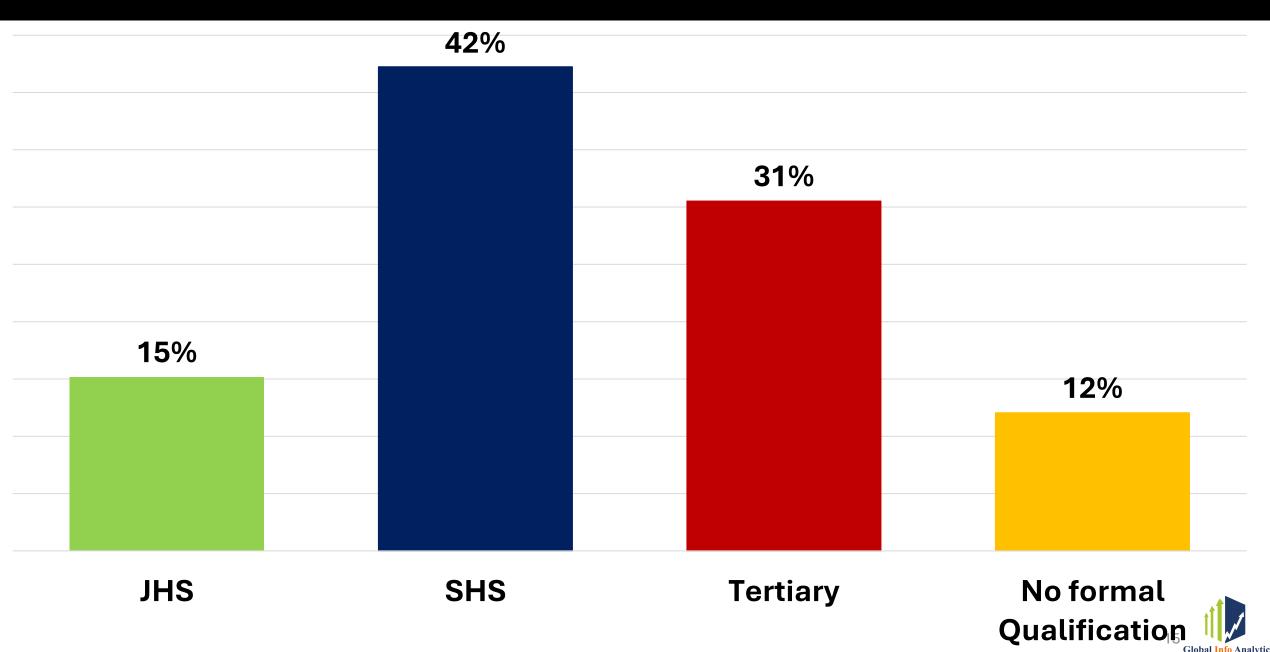
## Gender



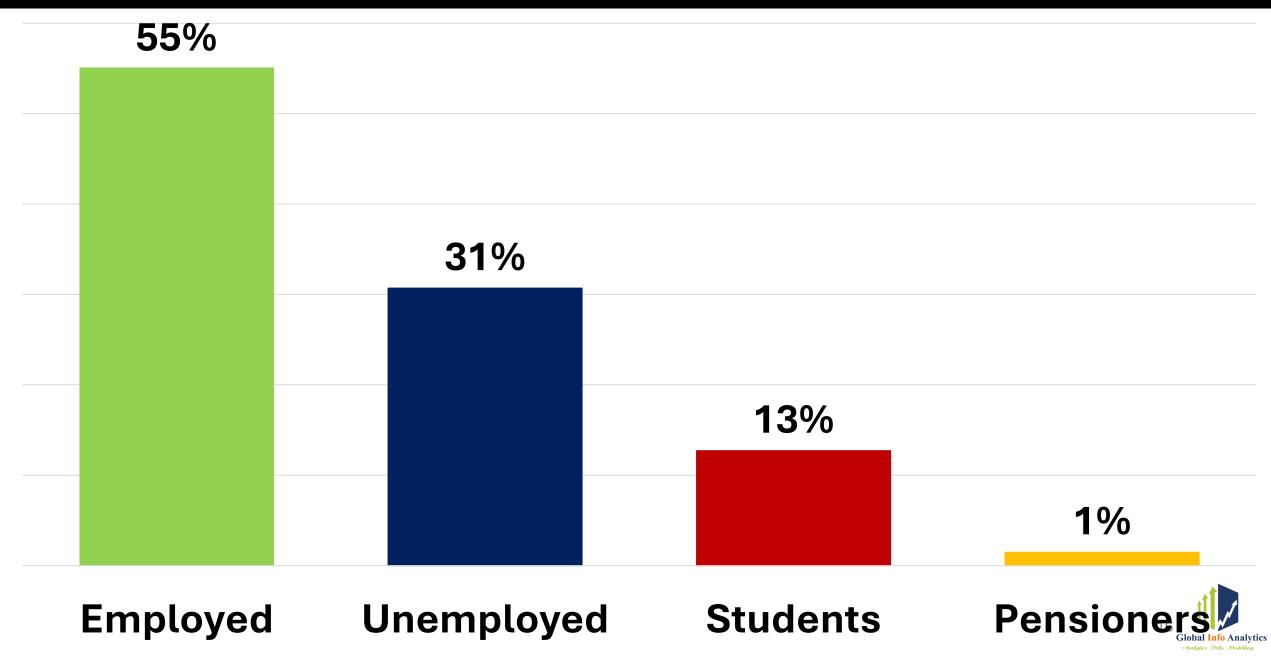
Age



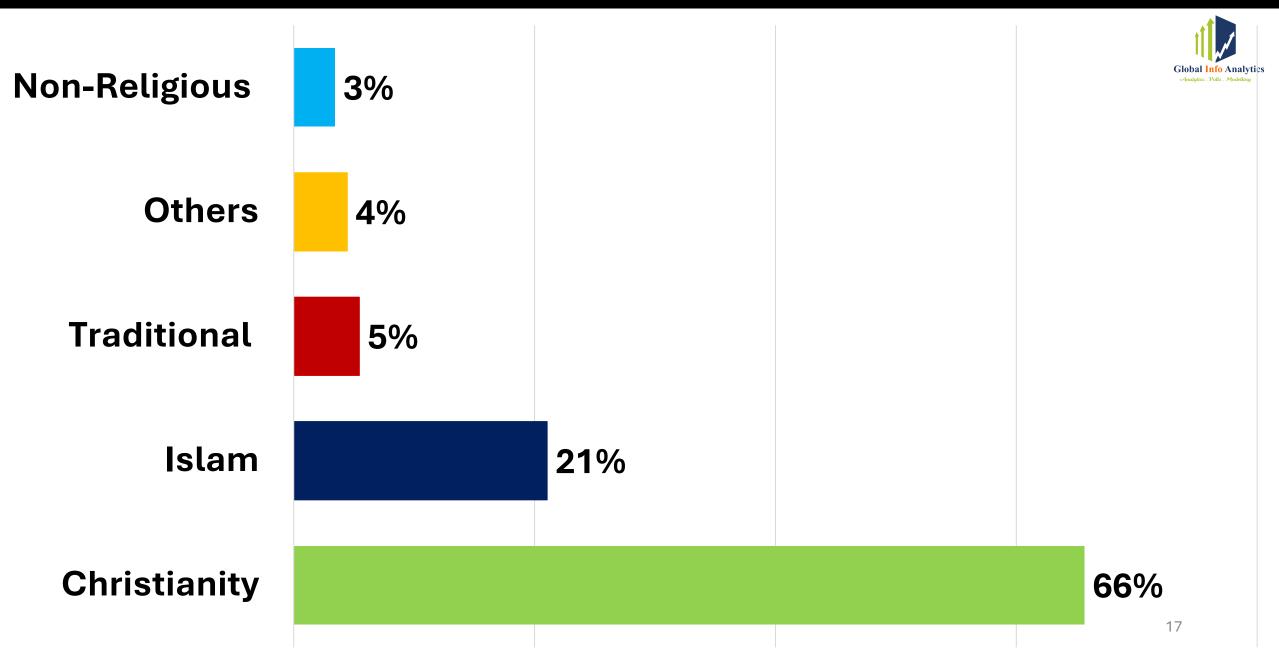
## Education



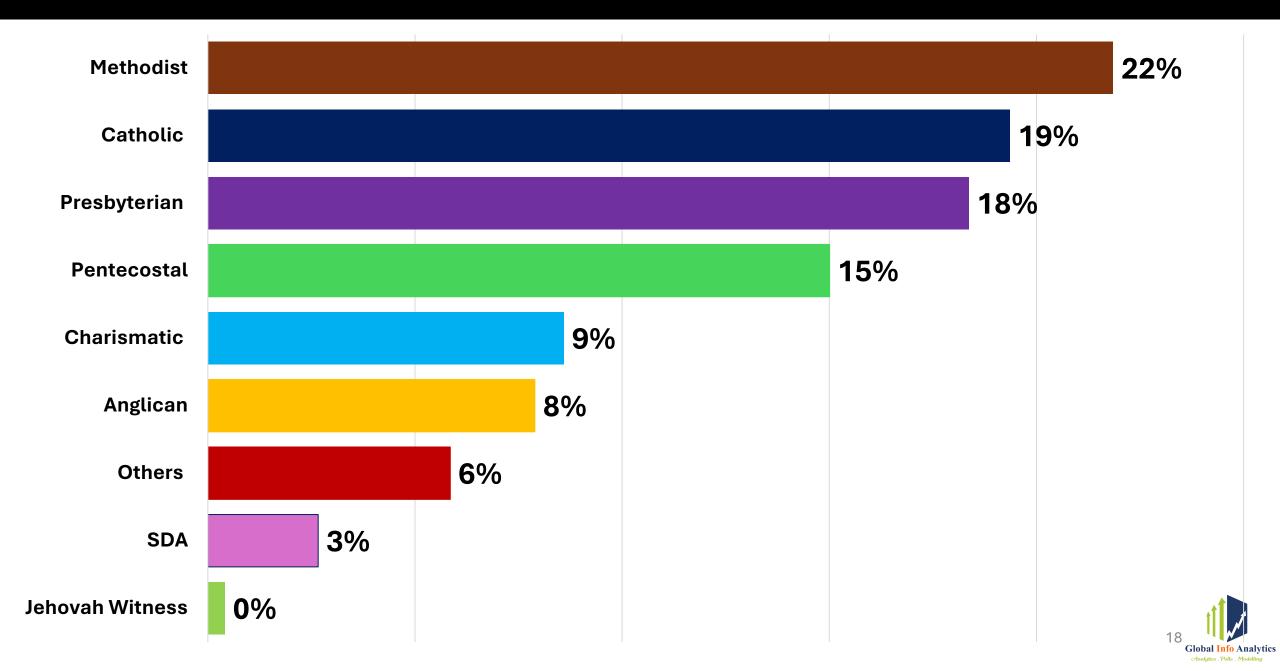
## Employment



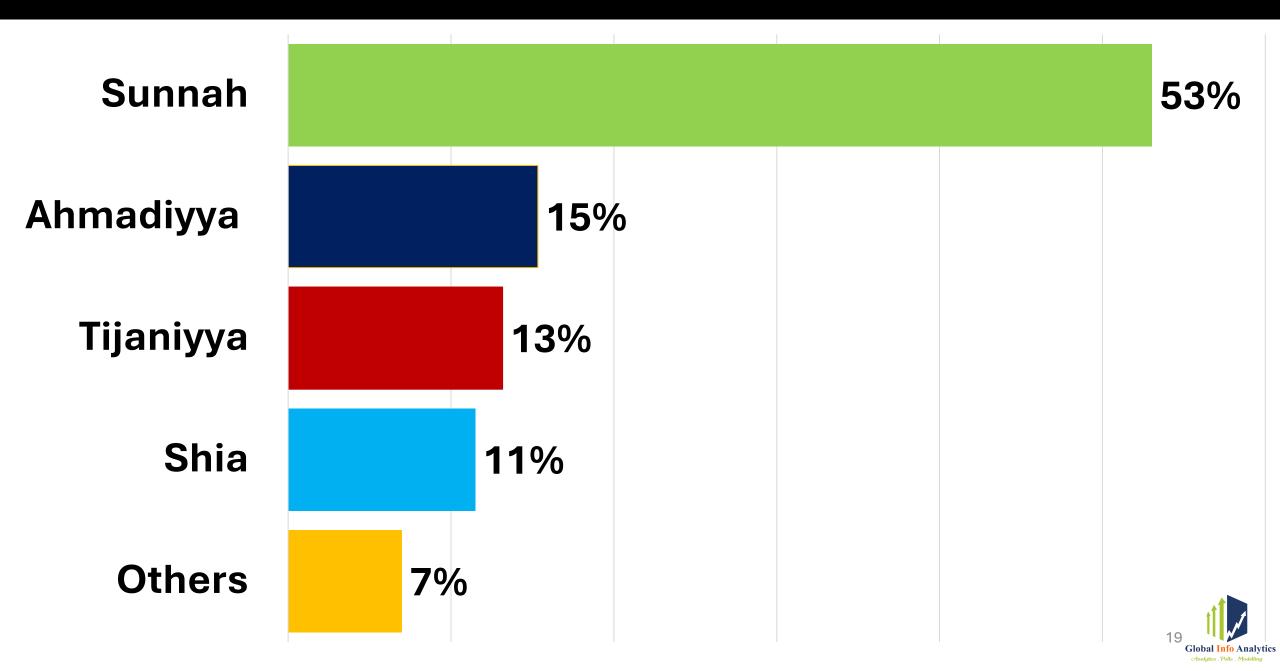
## Religion



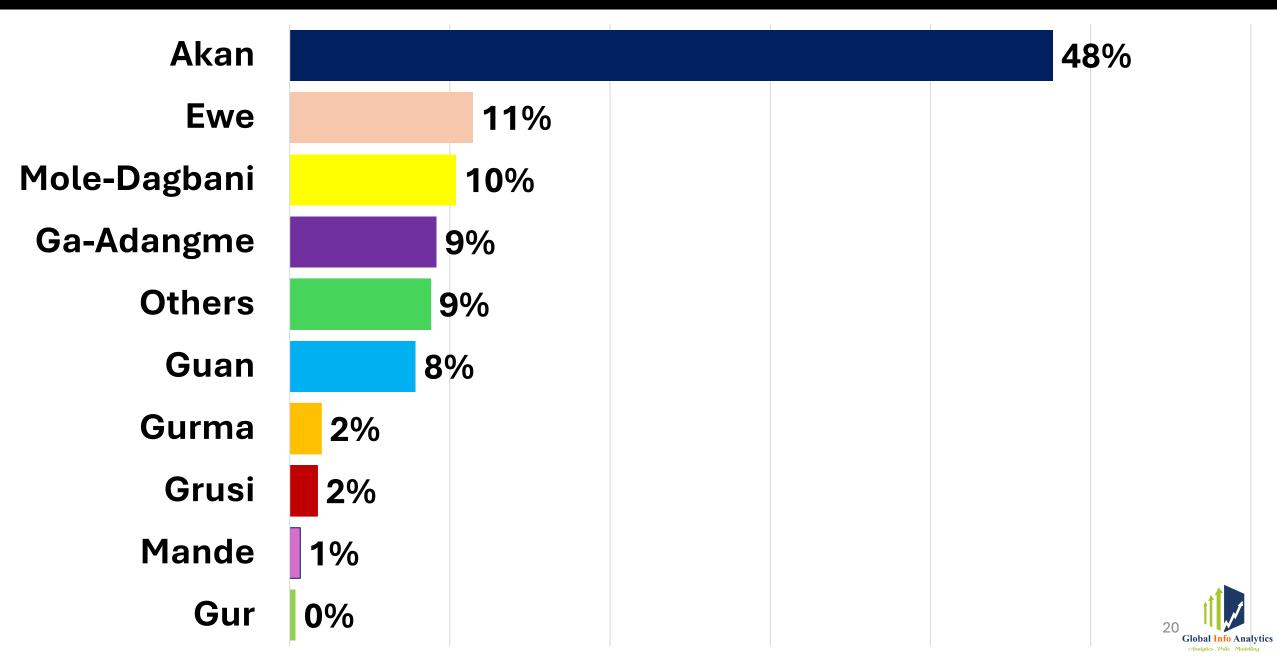
#### **Christian Denominations**



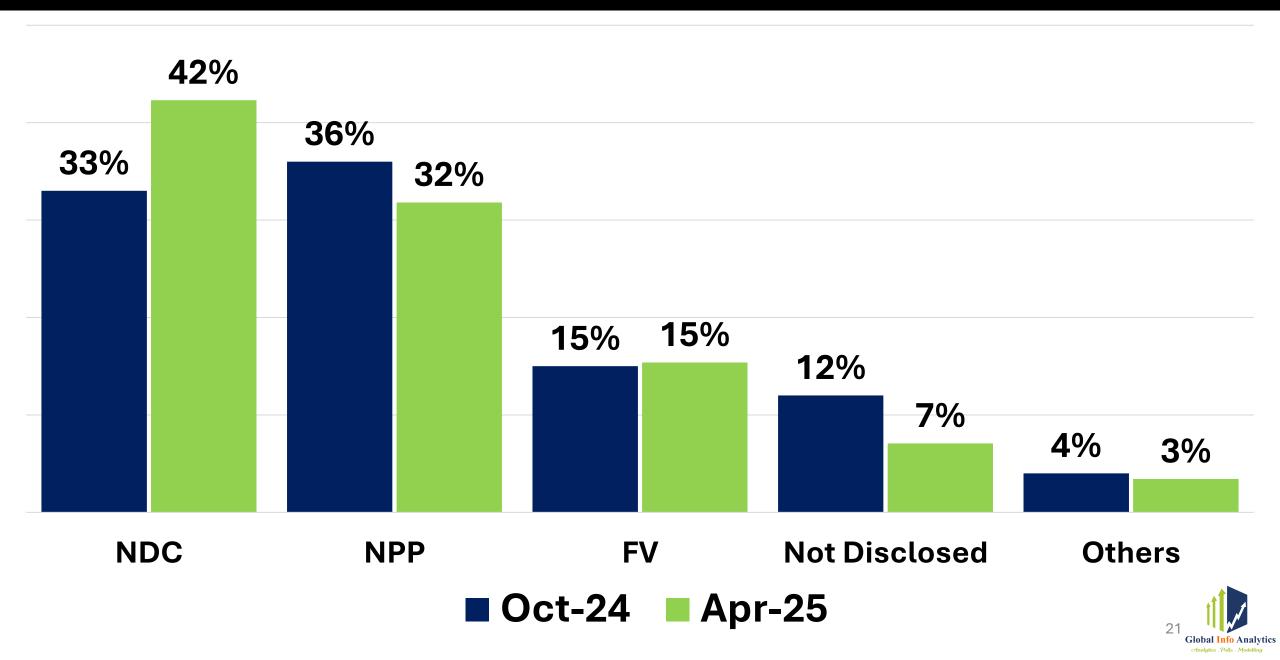
#### Islamic Sects



## **Ethnicity**



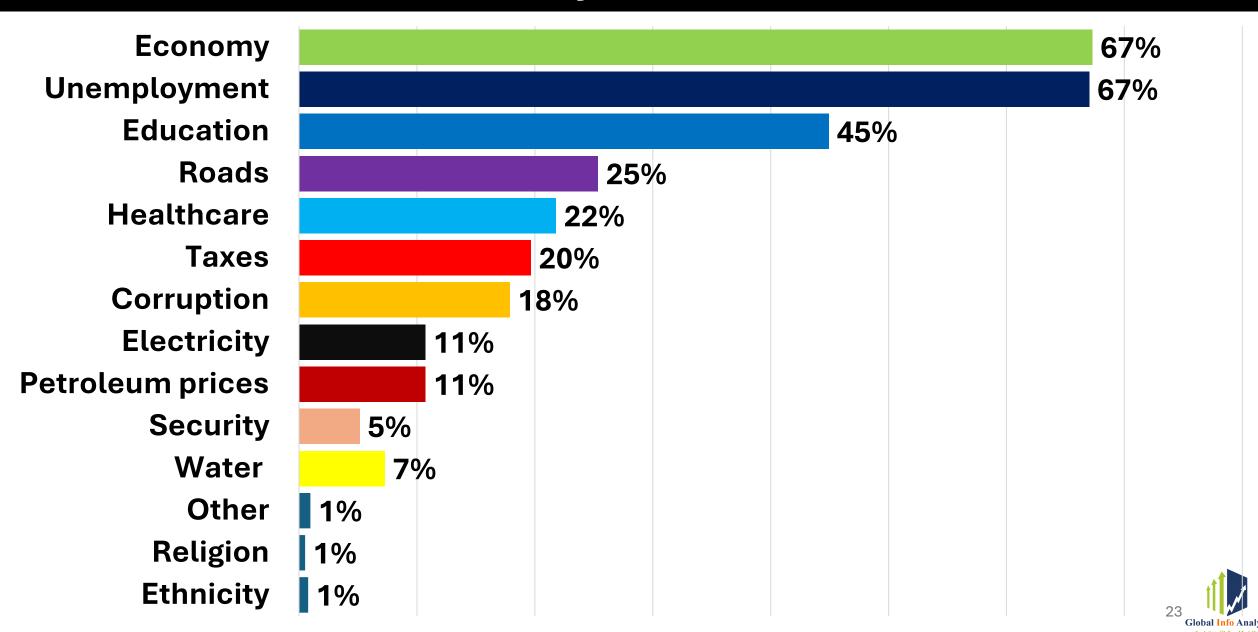
## Party Affiliations



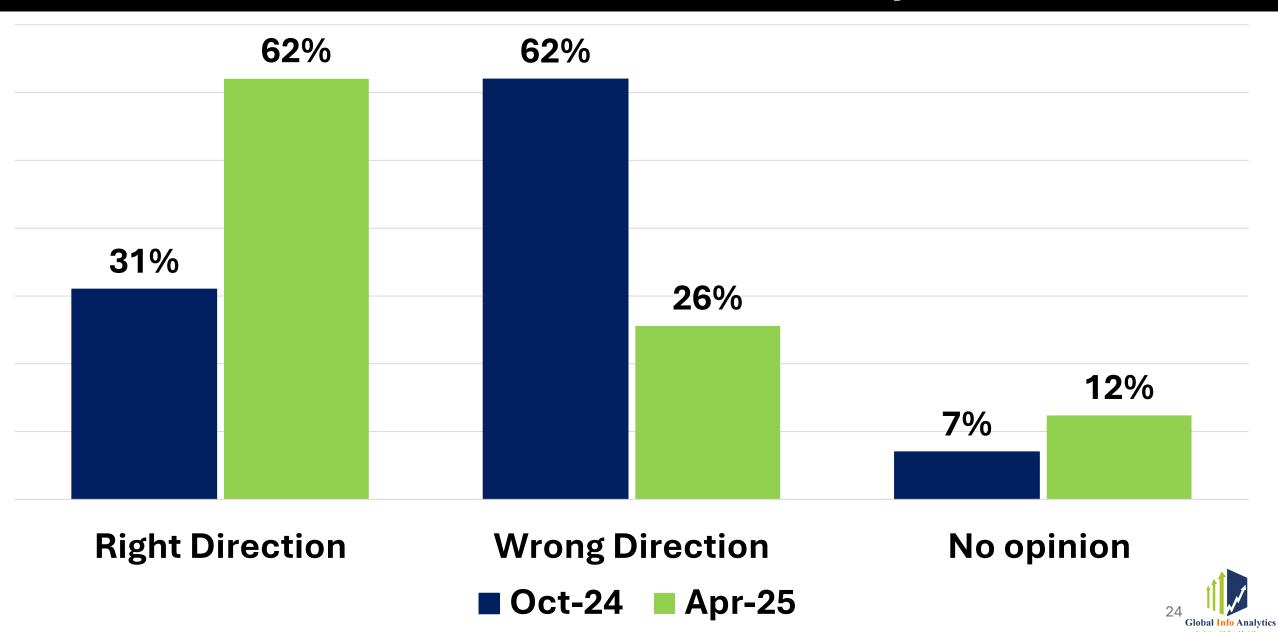
## Governance



## Key Issues

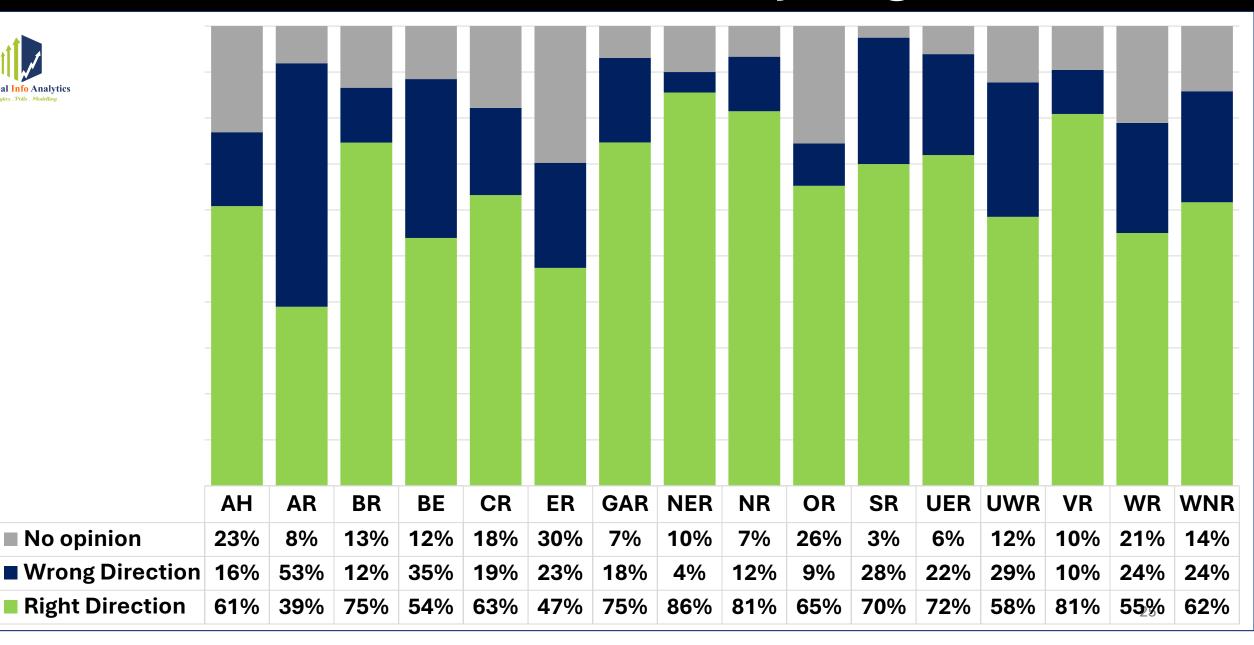


## Direction of the country



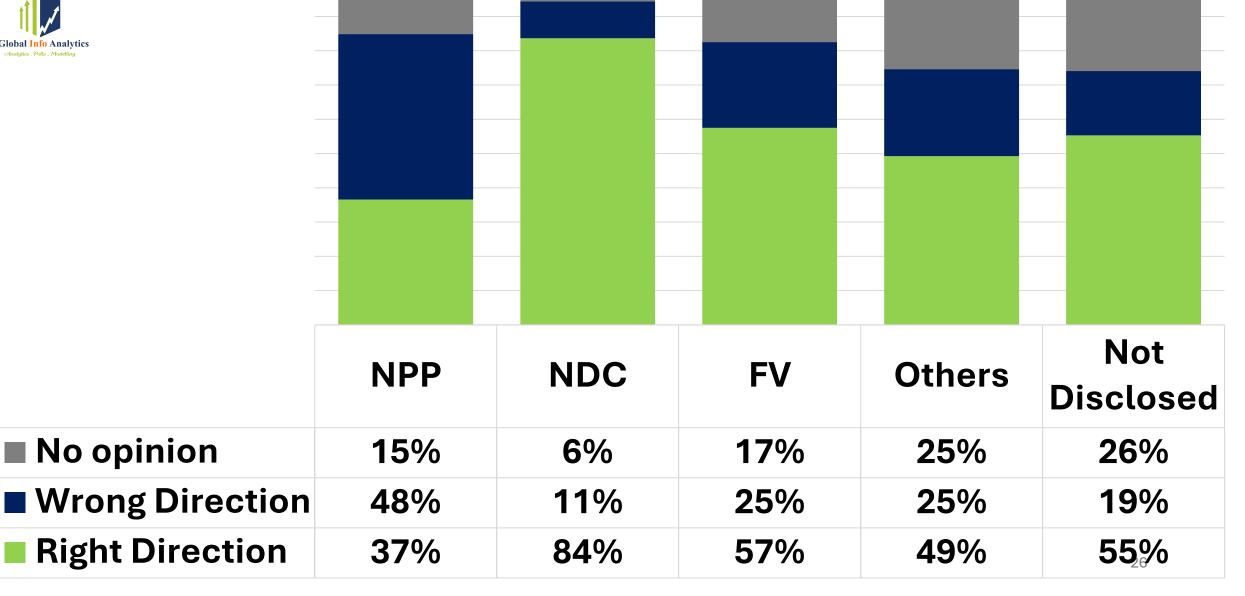
#### Direction of the country-Region



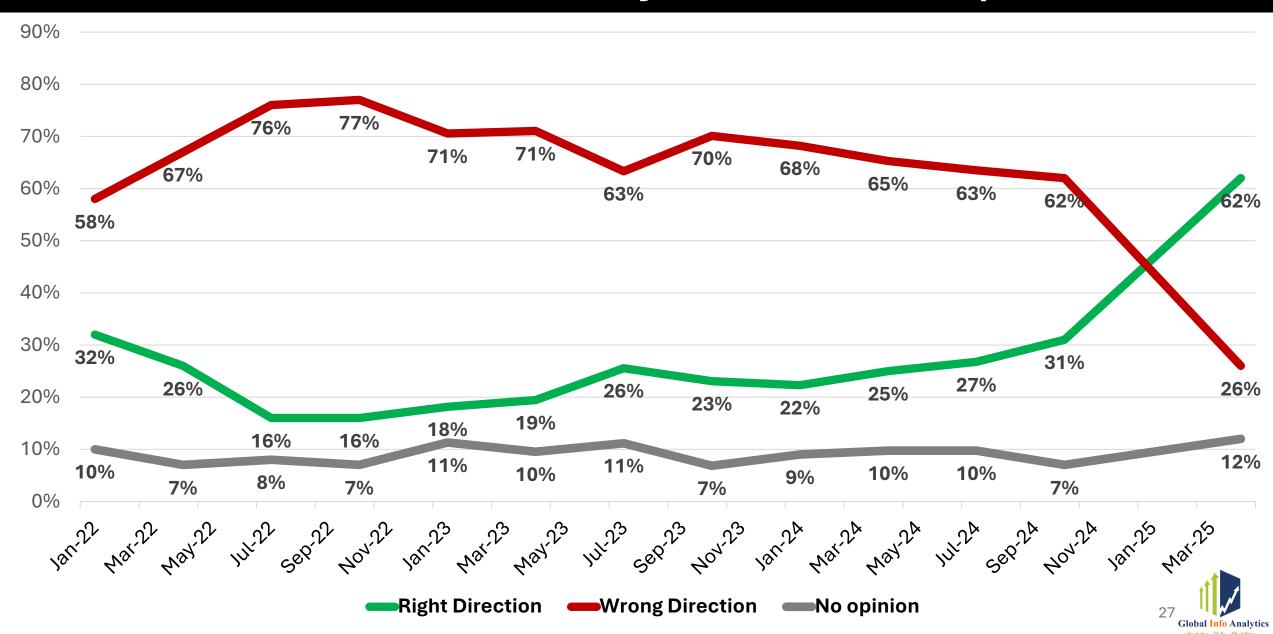


## Direction of the country-Party Affiliations

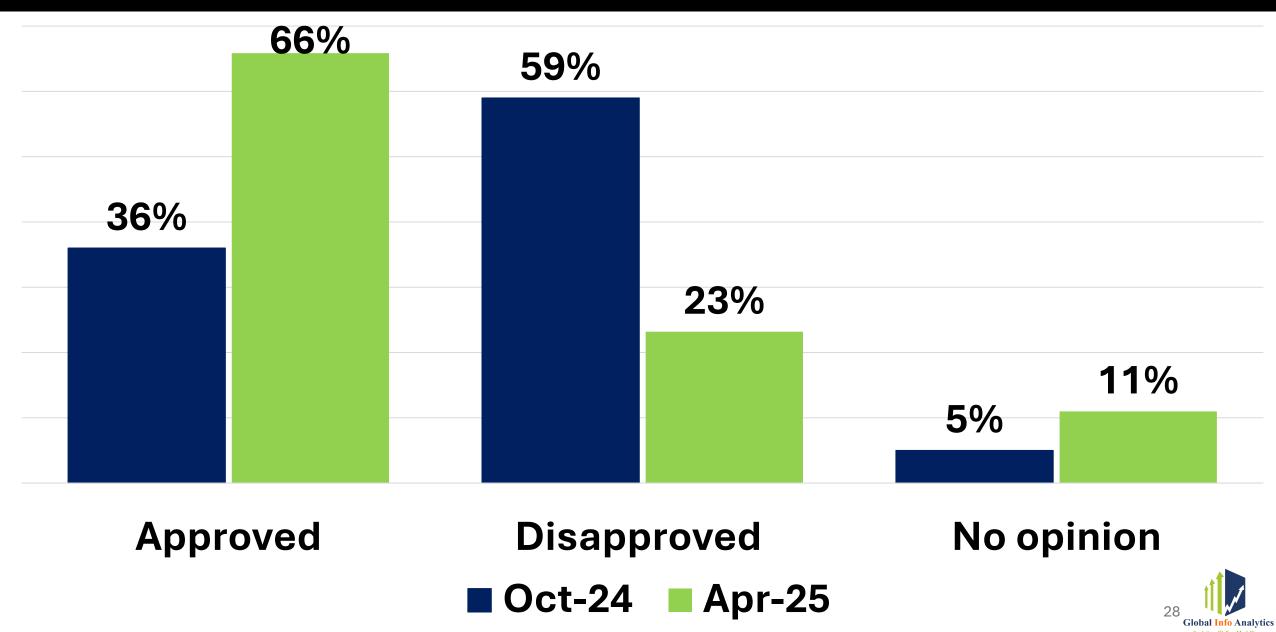




## Direction of the country-Jan 2022-April 2025

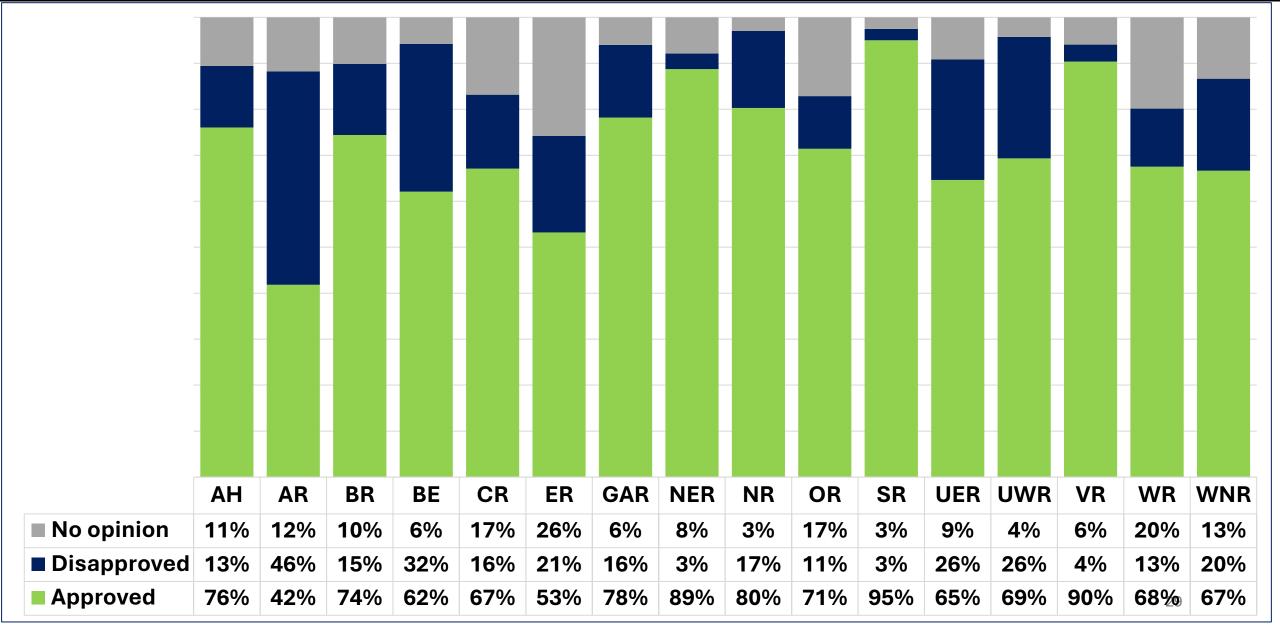


## President's Job Approval



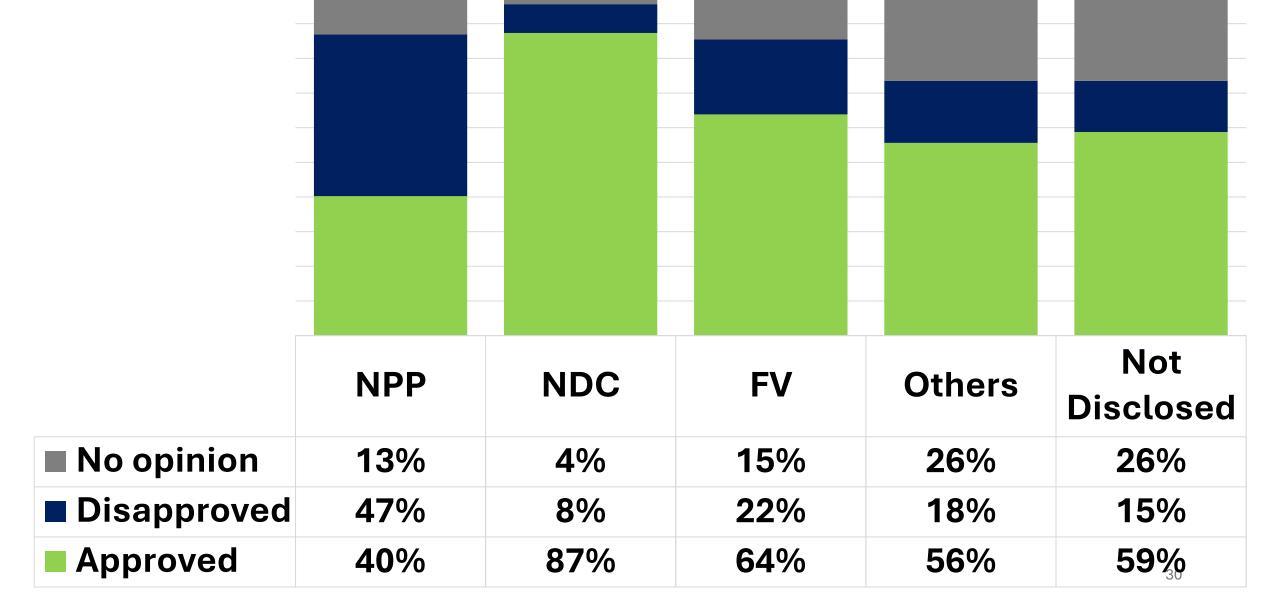
#### President's Job Approval-Region



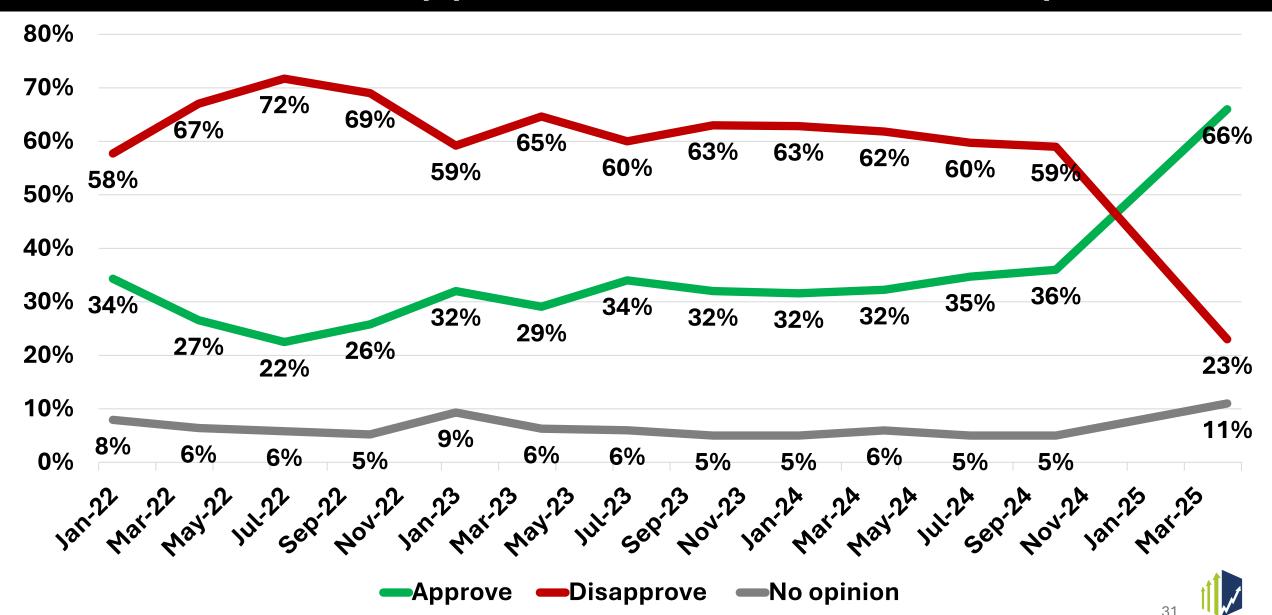


## President's Job Approval Party Affiliations

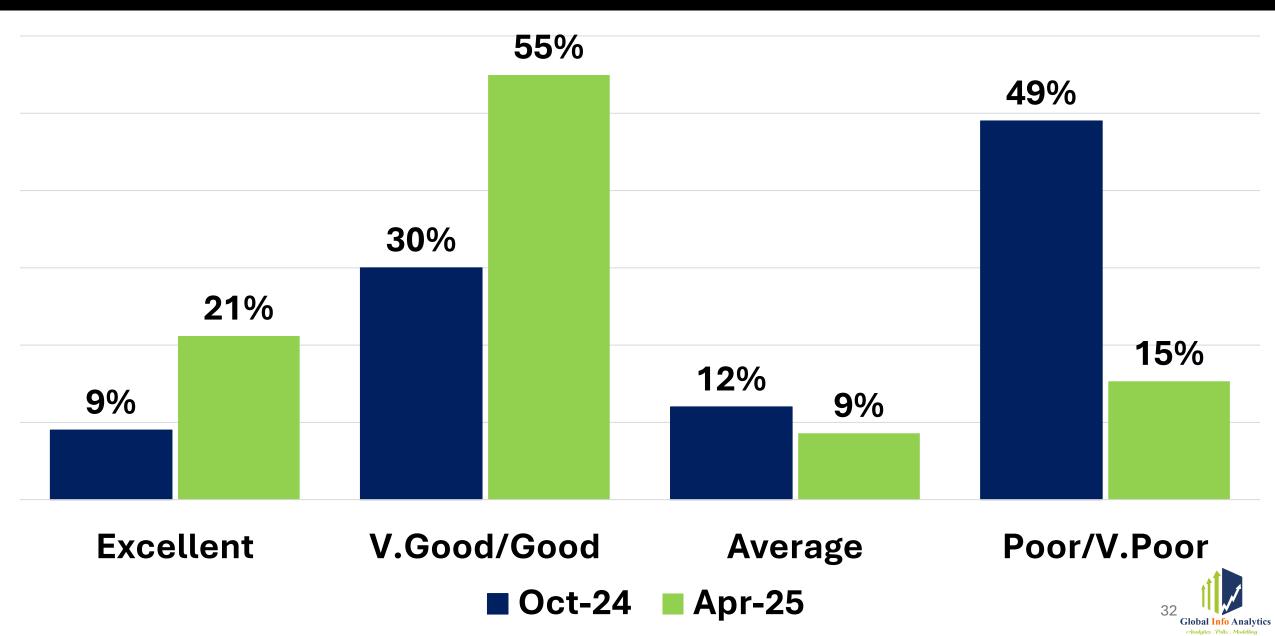




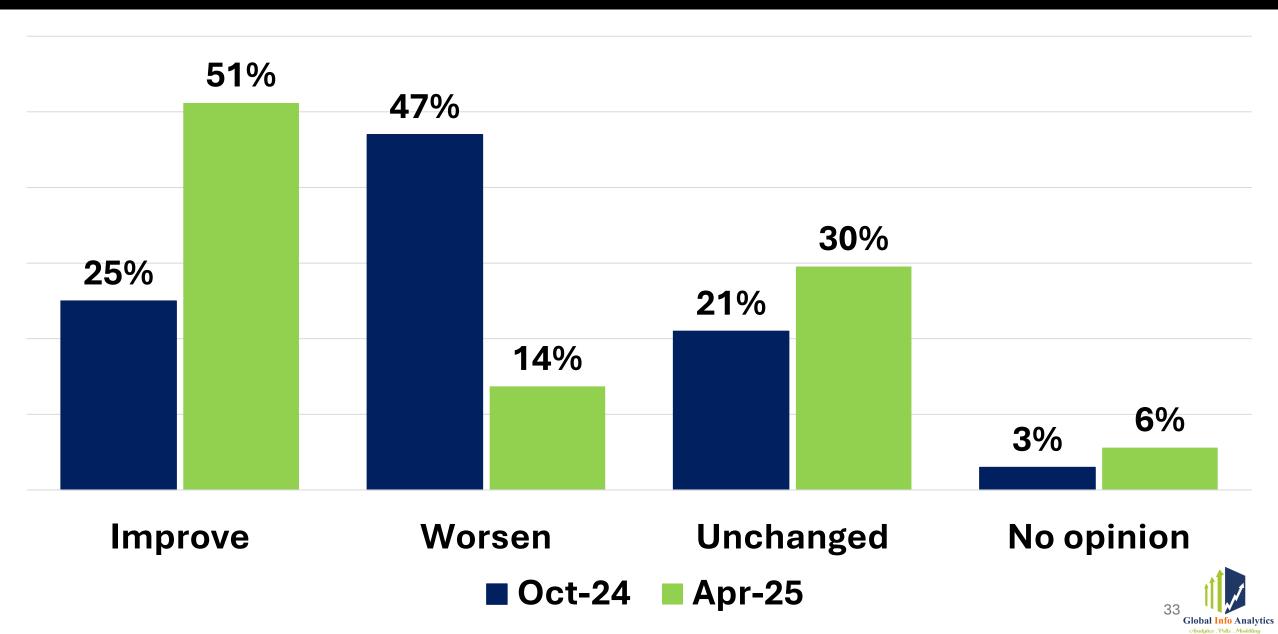
### President's Job Approval –Trend Jan 2022-April 2025



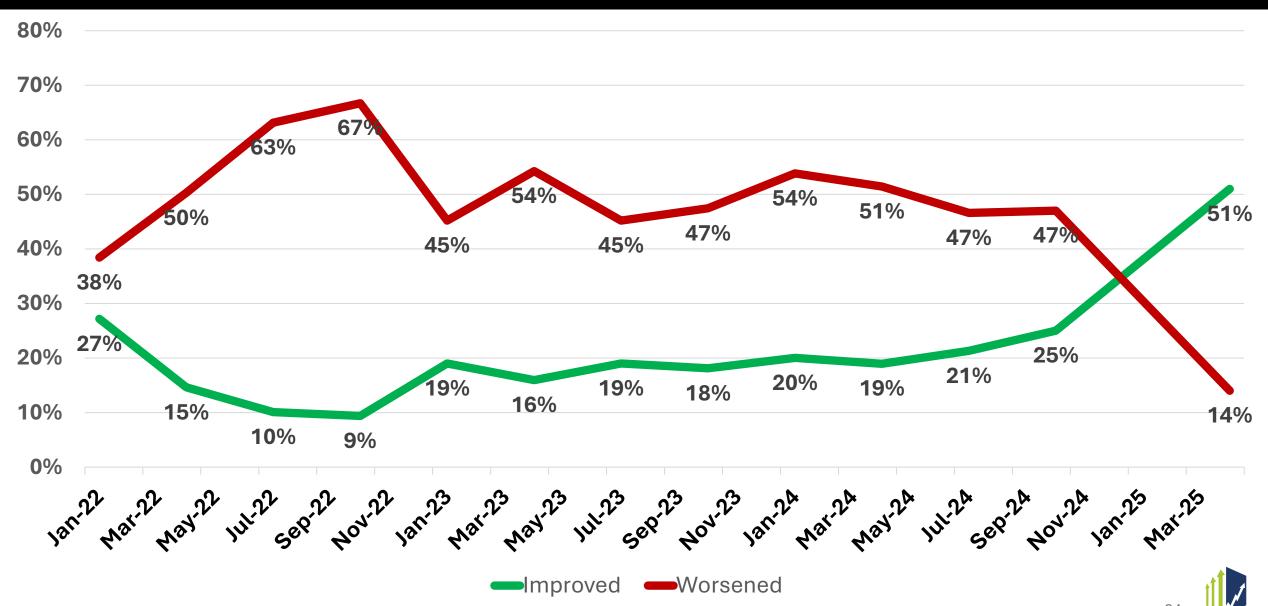
## Approval of the Government



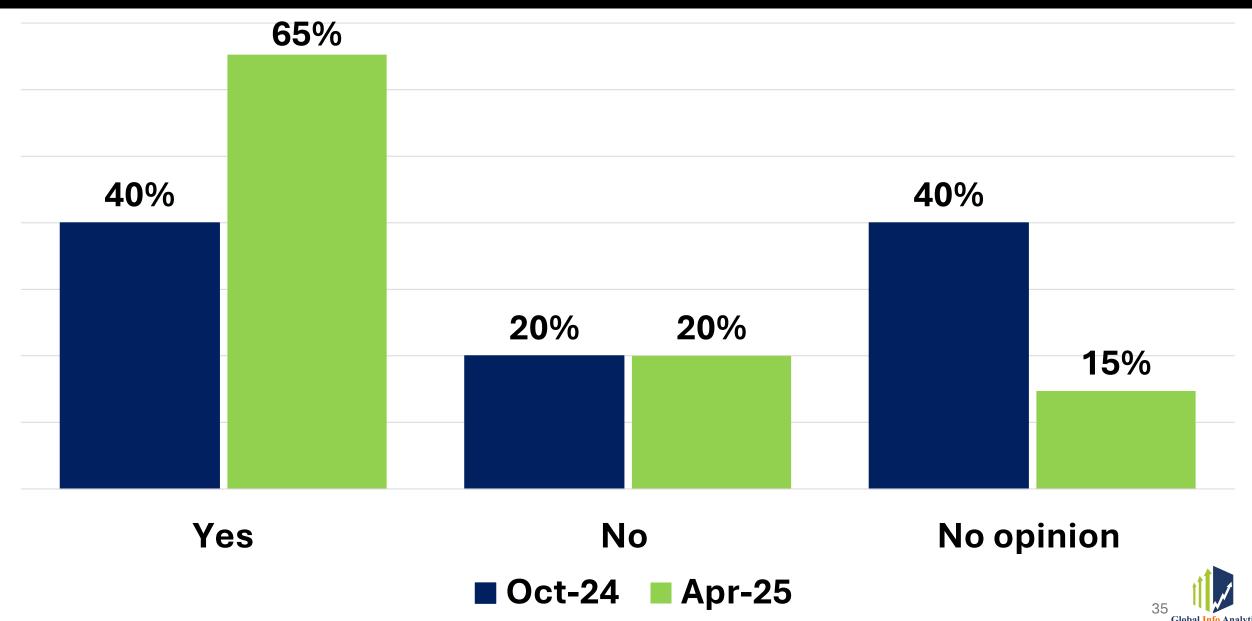
## Standard of Living



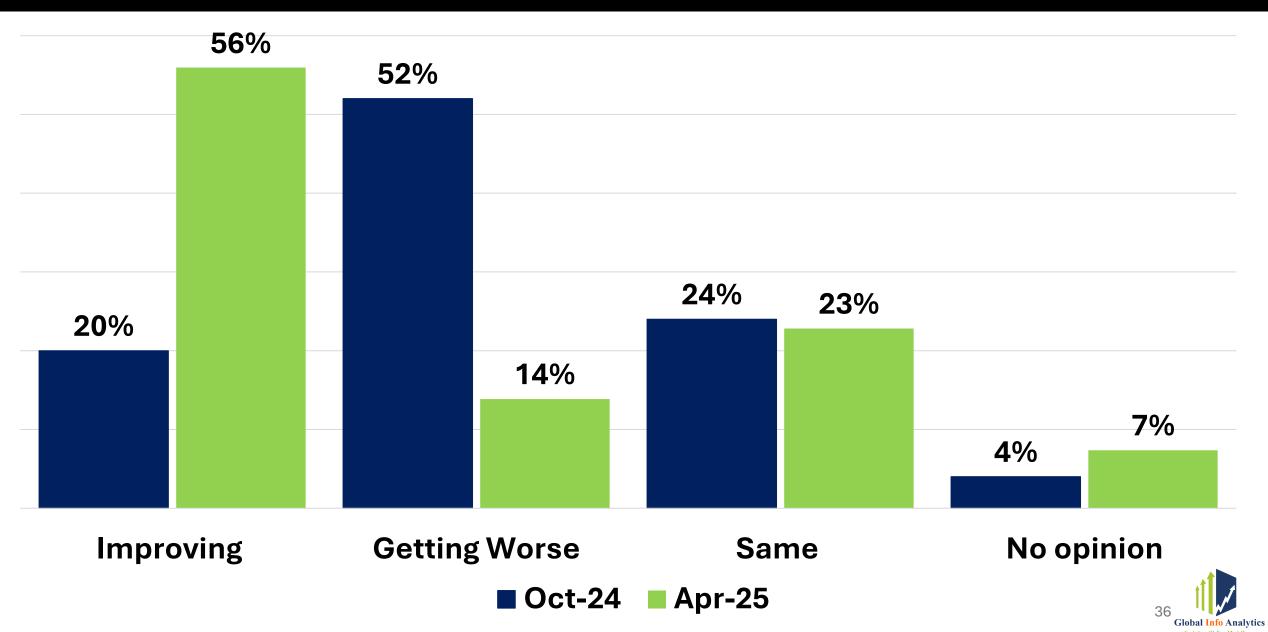
## Standard of Living



## Standard of Living Optimism

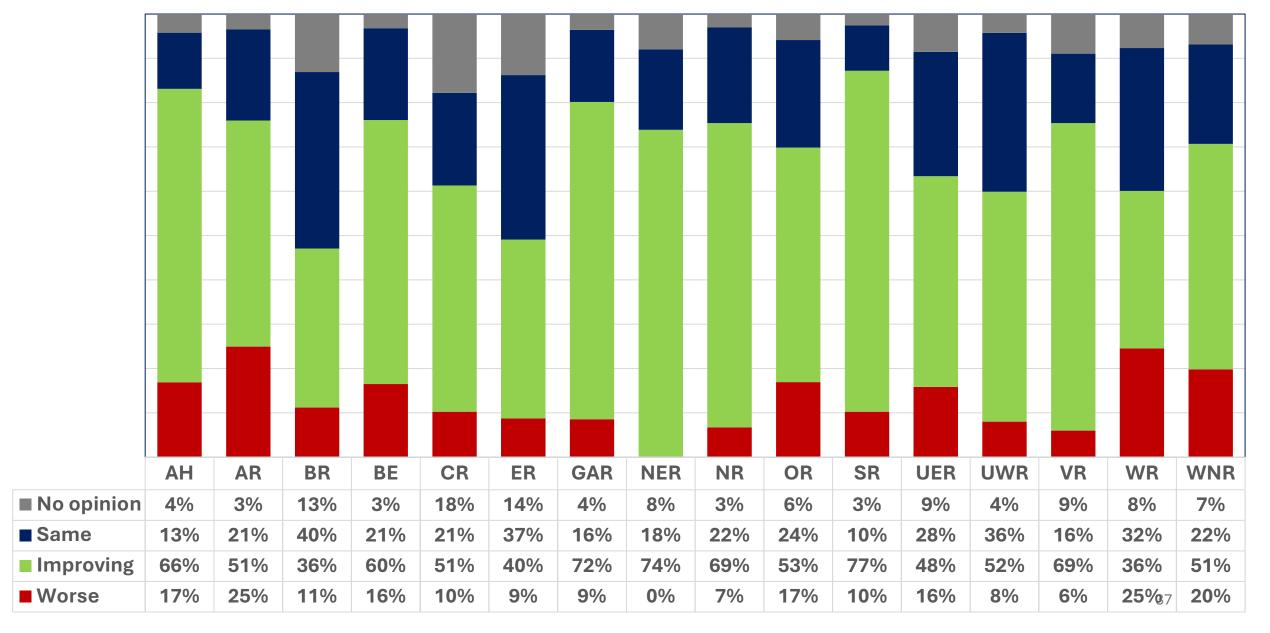


## State of Corruption

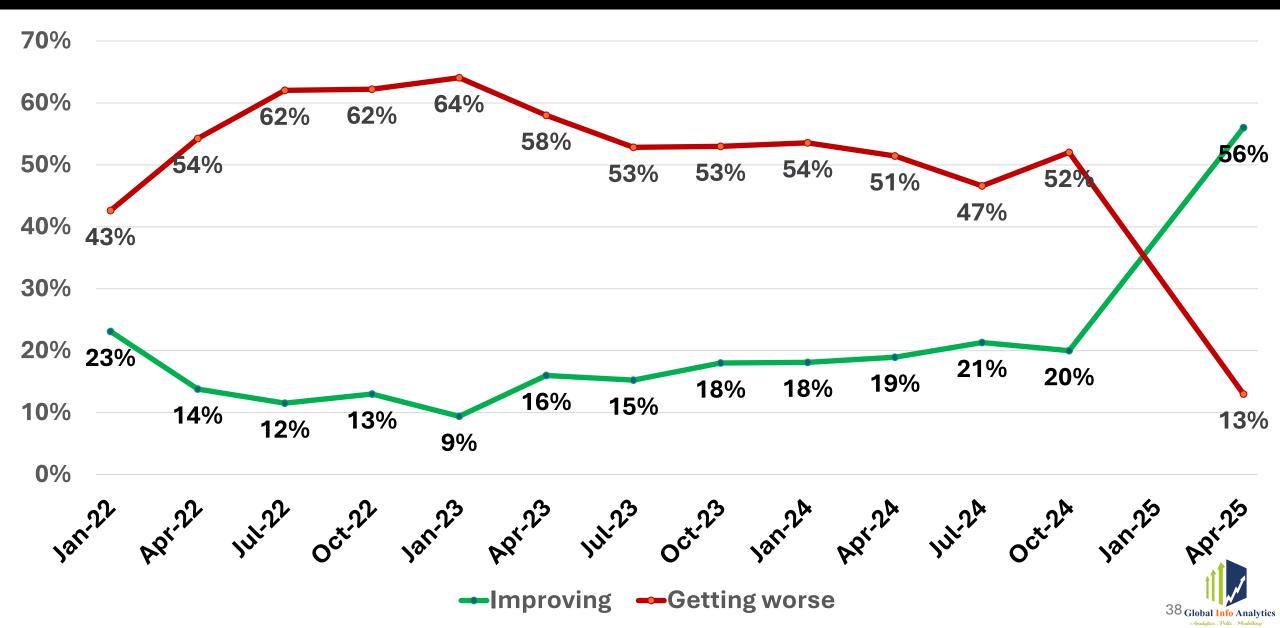


#### State of Corruption-Region

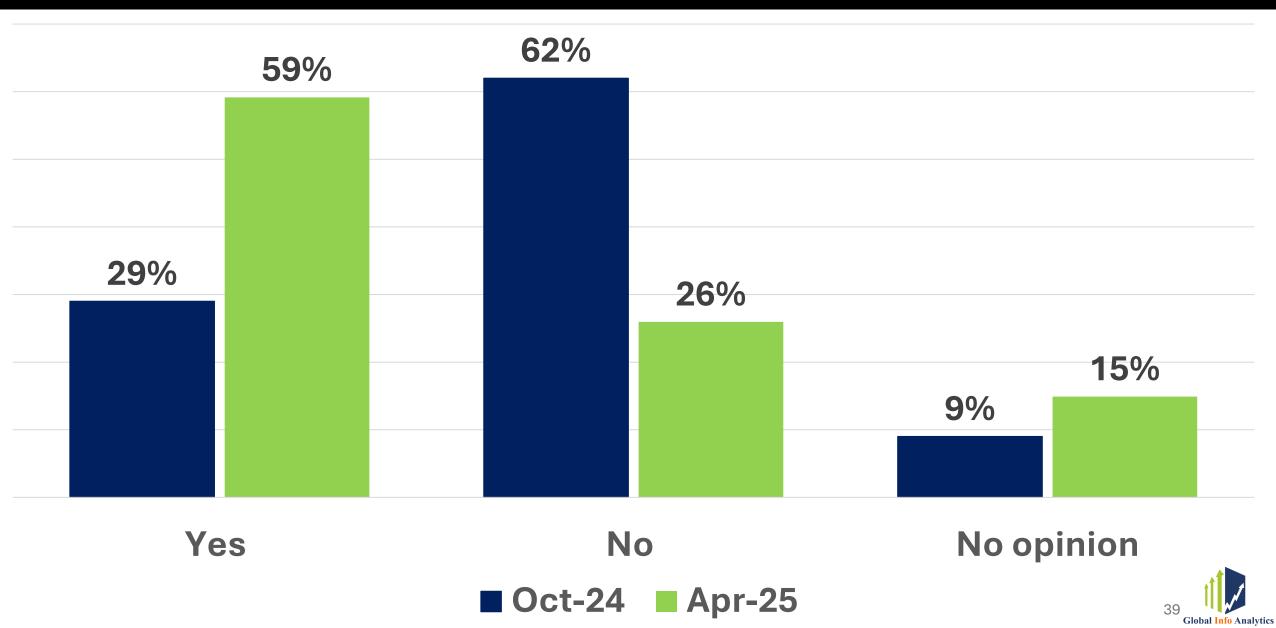




#### State of Corruption-Region

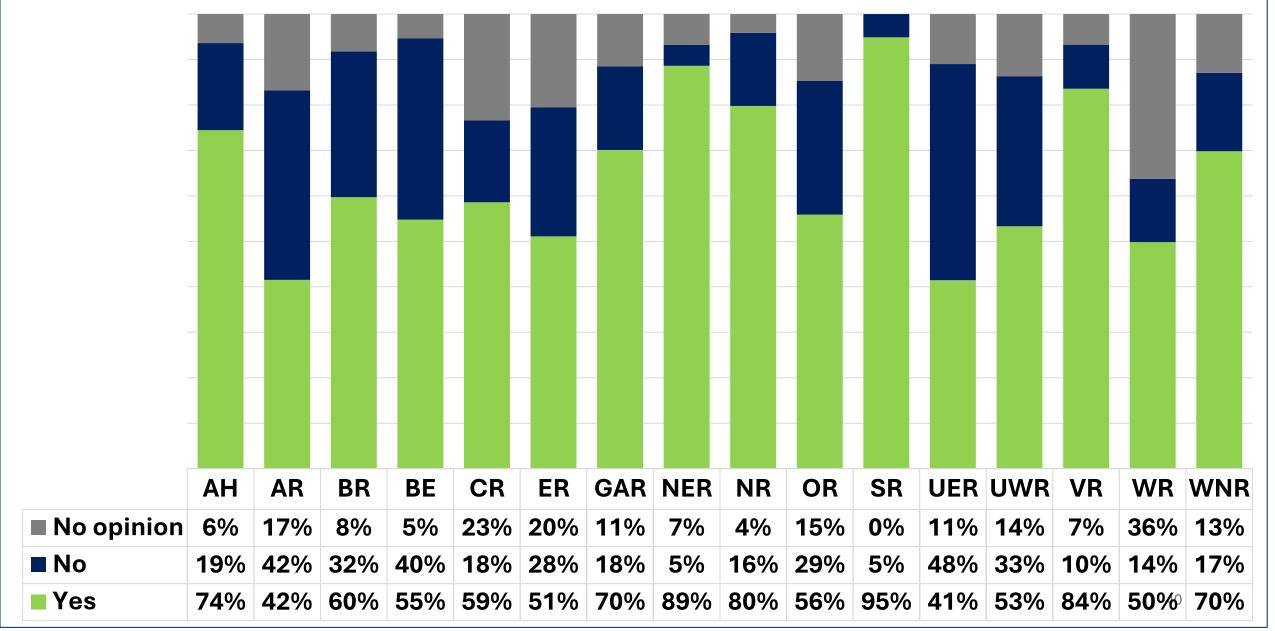


#### Fighting Corruption



#### Fighting Corruption-Regions





# League Table-Most Corrupt Public Institutions



#### **Corruption Perception Score**

The Ghana Police	6.43	
The Immigration Service	5.86	ytics <sub>ng</sub>
The Judiciary	5.78	
Tax officials of Ghana Revenue Authority	5.68	
Local government representatives	5.63	
Business Executives	5.63	
Officials of Electoral Commission	5.58	
Traditional leader	5.51	
Parliament of Ghana	5.47	
The Prison Service	5.43	
The Military	5.27	
Presidency	5.27	
Religious Leaders	5.25	
Ministers/Government officials	<b>4.61</b> 42	

#### Corruption Perception Table-Afrobarometer August 2024

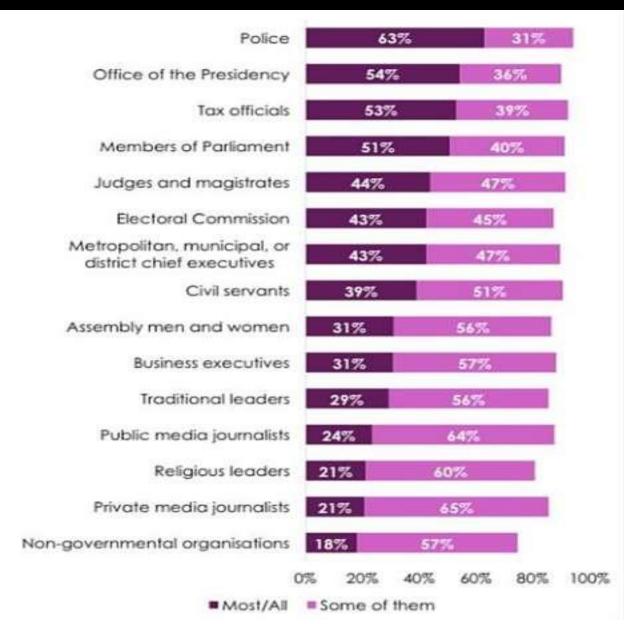
#### Who is corrupt

| Ghana | 2024

#### Respondents were asked:

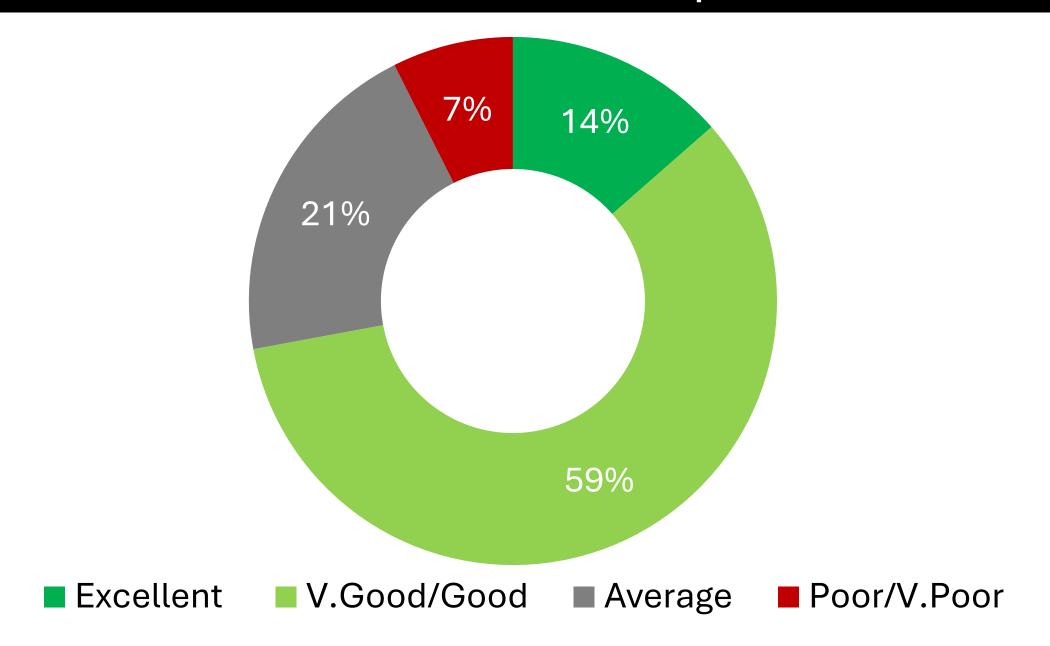
How many of the following people do you think are involved in corruption, or haven't you heard enough about them to say?





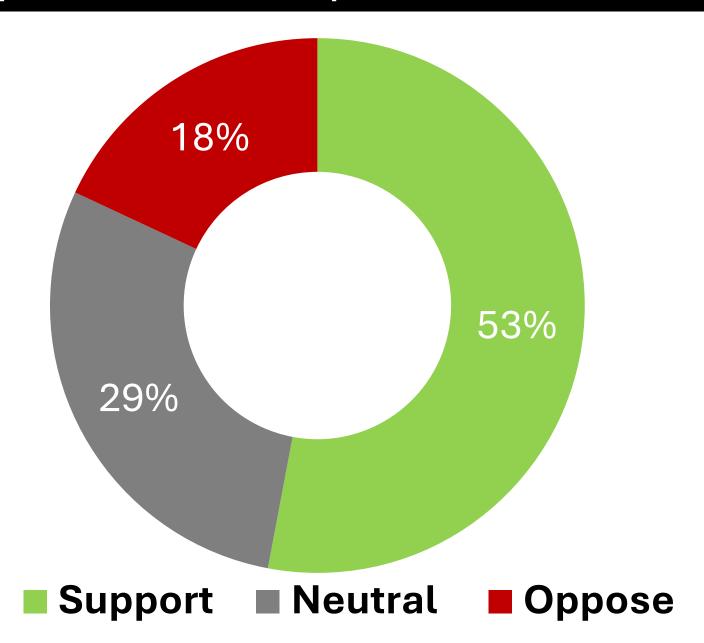


#### Performance of IGP Dr Akuffo Dampare at the elections



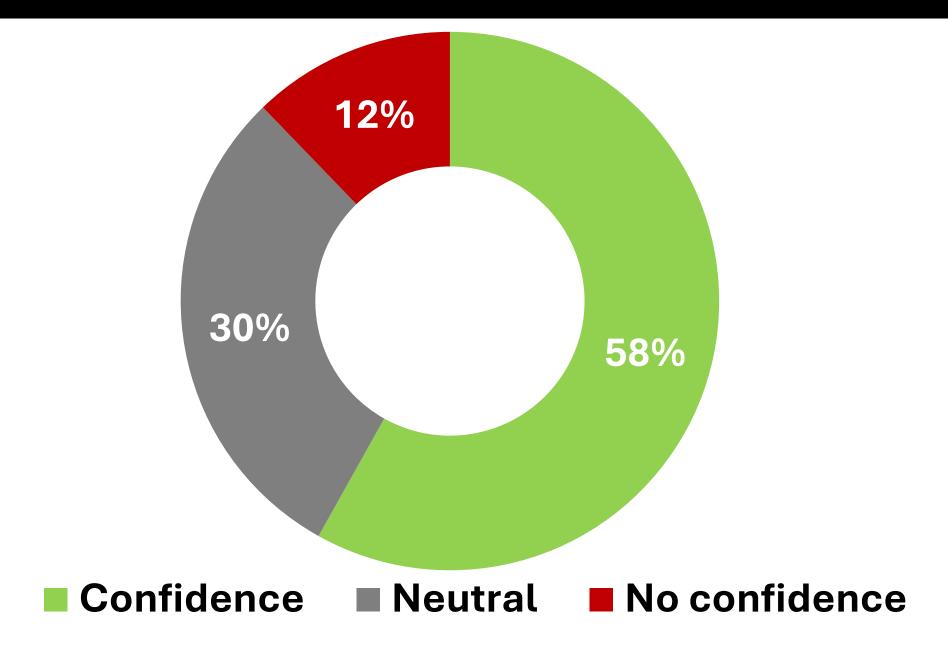


#### Support for Dr Dampare's removal as IGP



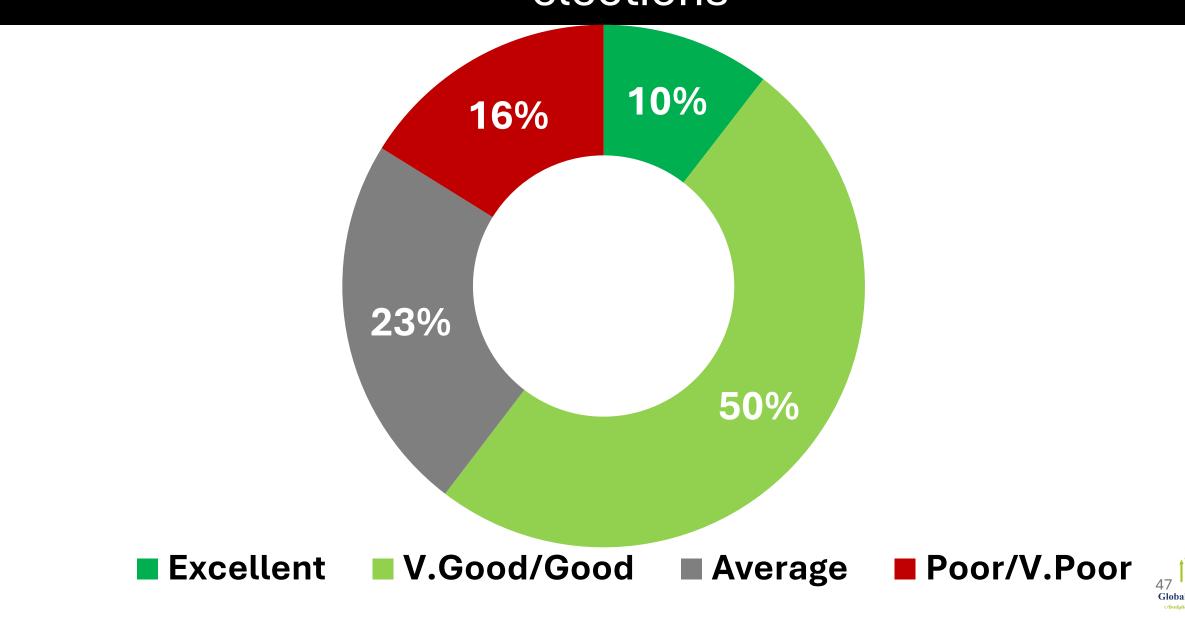


#### Confidence in the new IGP Christian Tetteh Yohuno

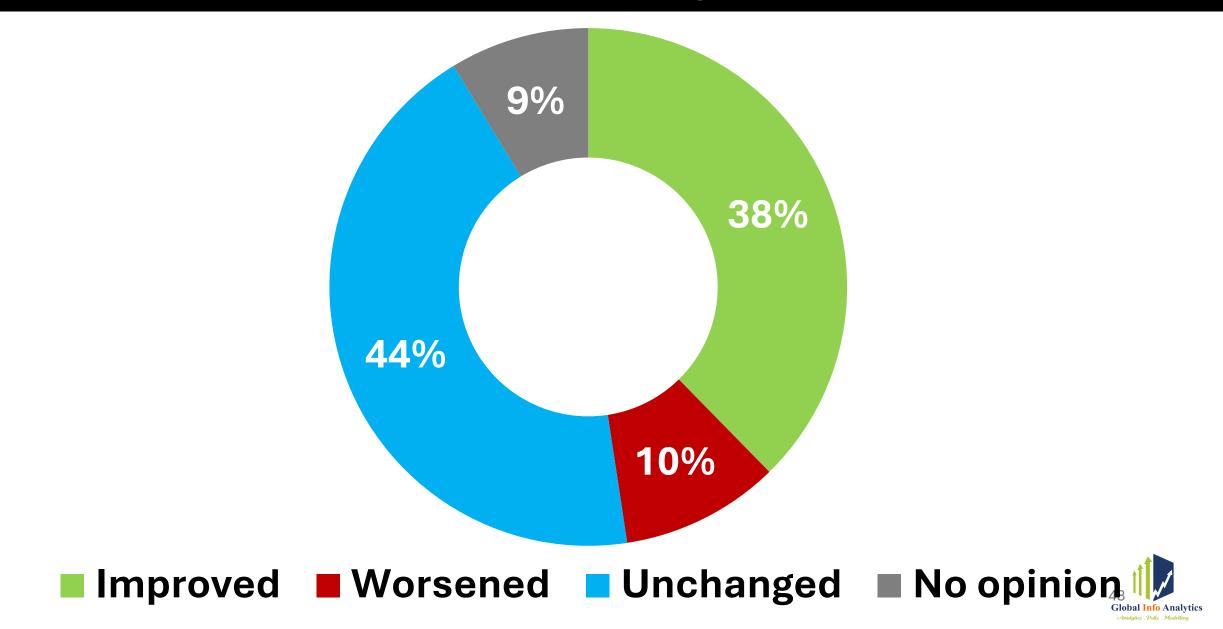




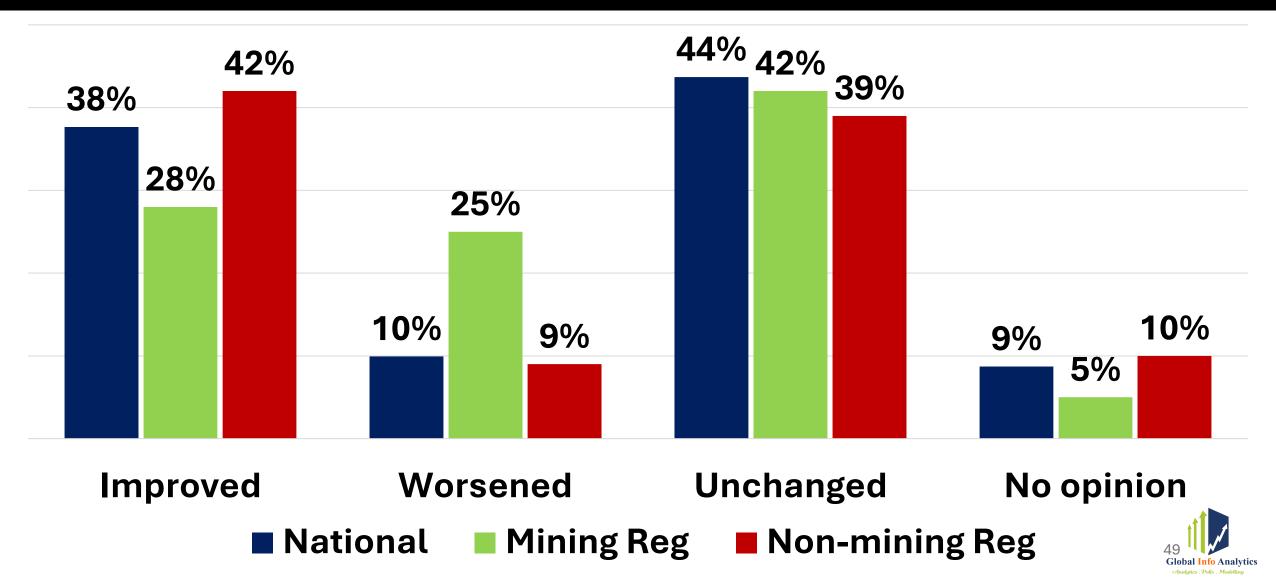
# Performance of Chair of the Electoral Commission at the elections



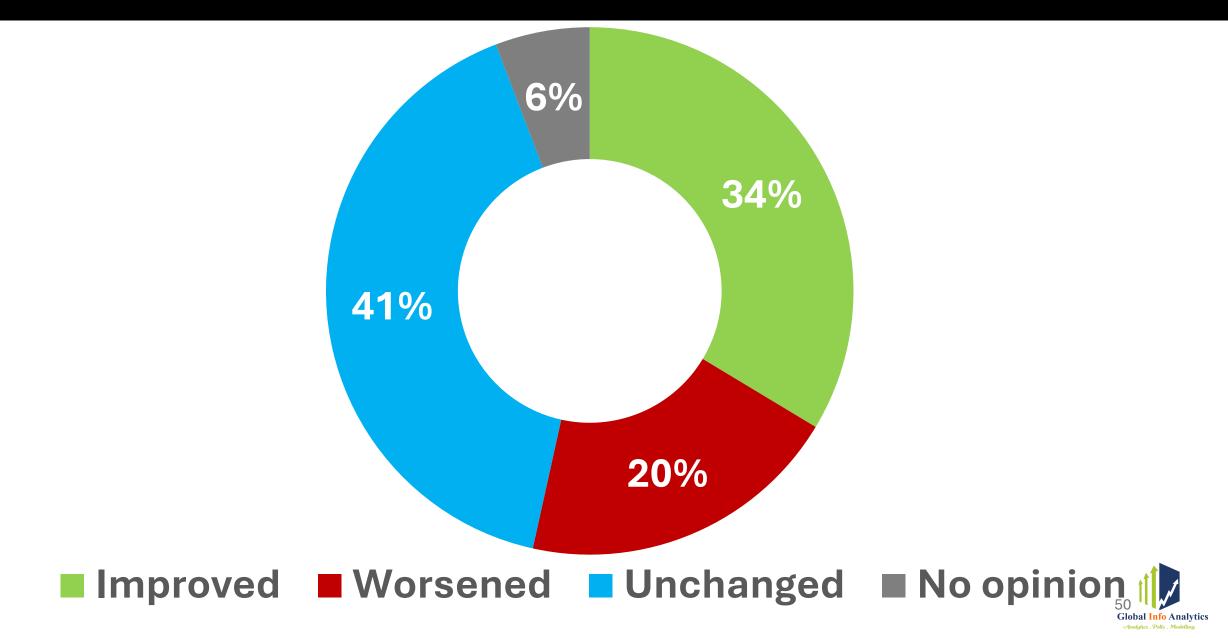
#### Current State of "Galamsey" under Mahama



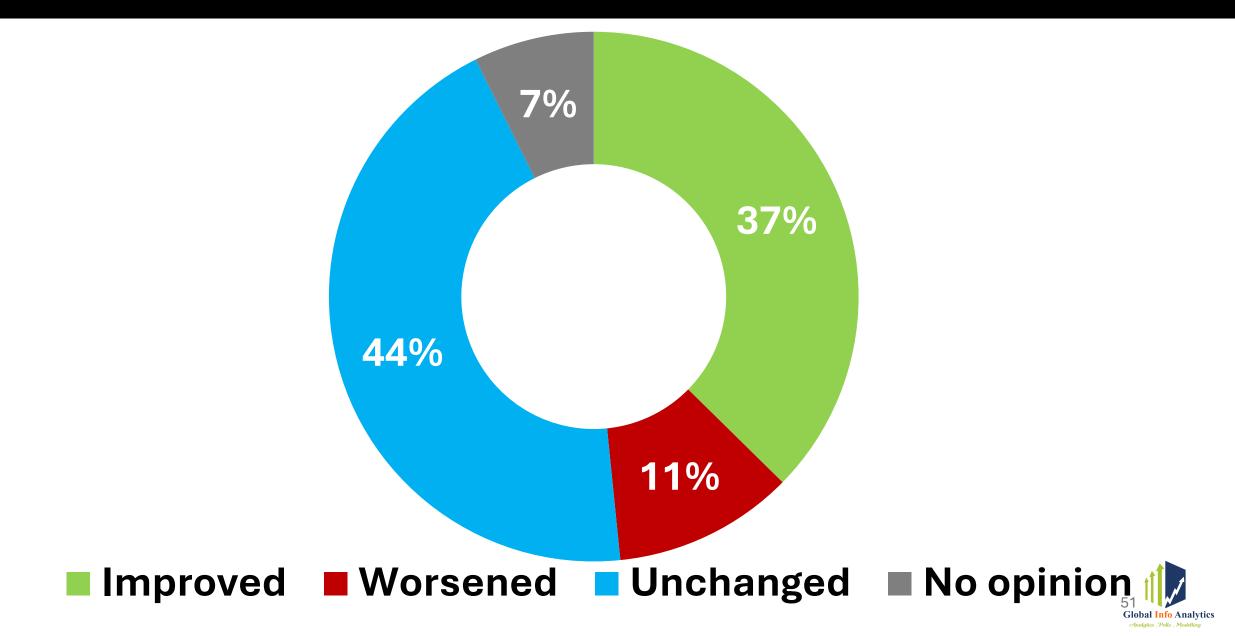
#### Current State of "Galamsey" under Mahama-National-Mining and Non-Mining Regions



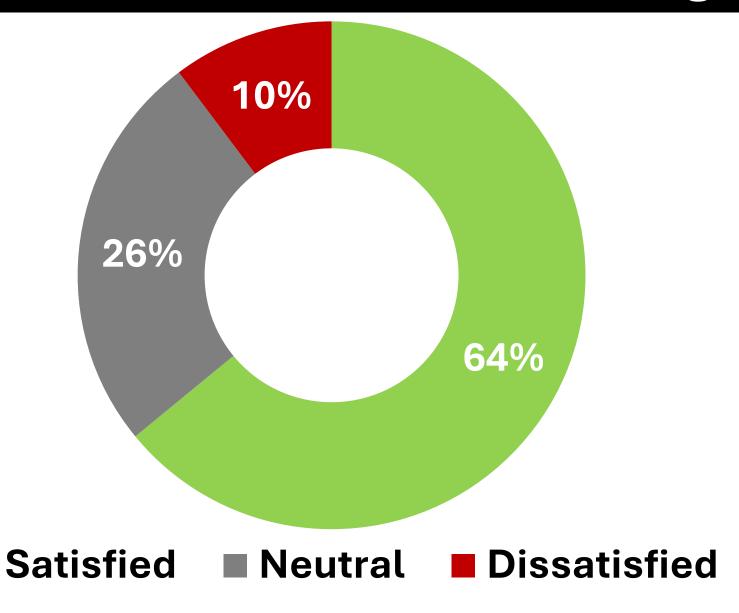
#### Current State of "Dumsor" under Mahama



#### Current State of Free Education under Mahama



#### Satisfaction with the 2025 Budget

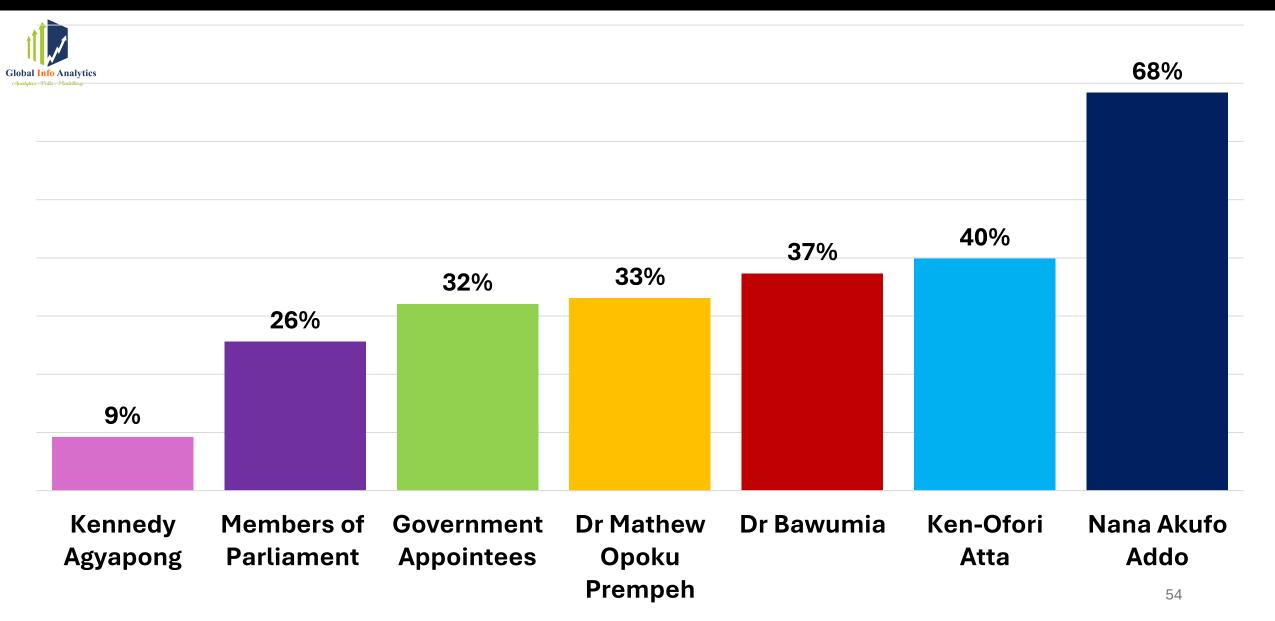




#### Elections and Politics



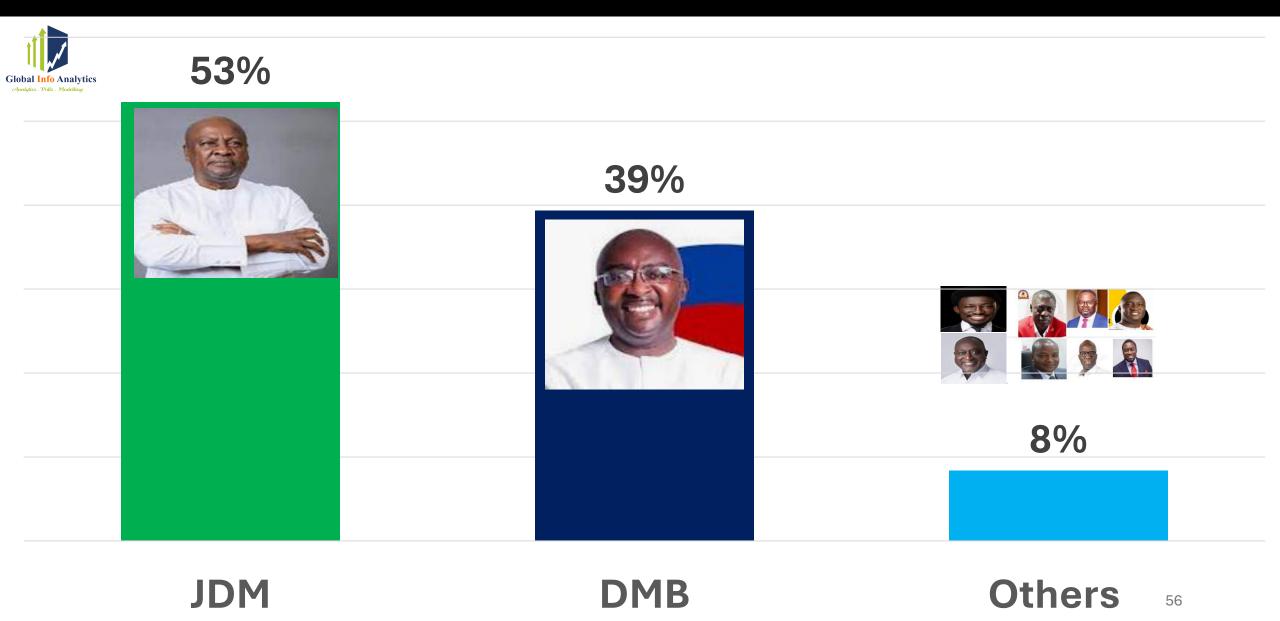
#### Responsibility for NPP defeat in the 2024 Elections



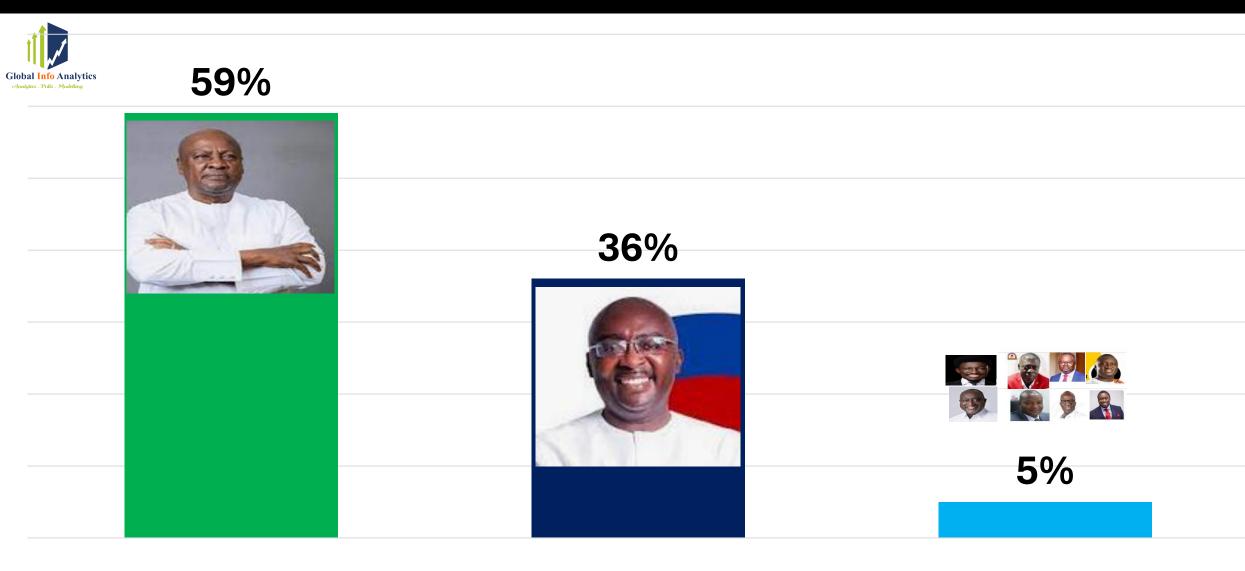
#### Planned vote, Actual vote and Rematch



## The 2024 Elections – Plan vote



### The 2024 Elections – Actual vote

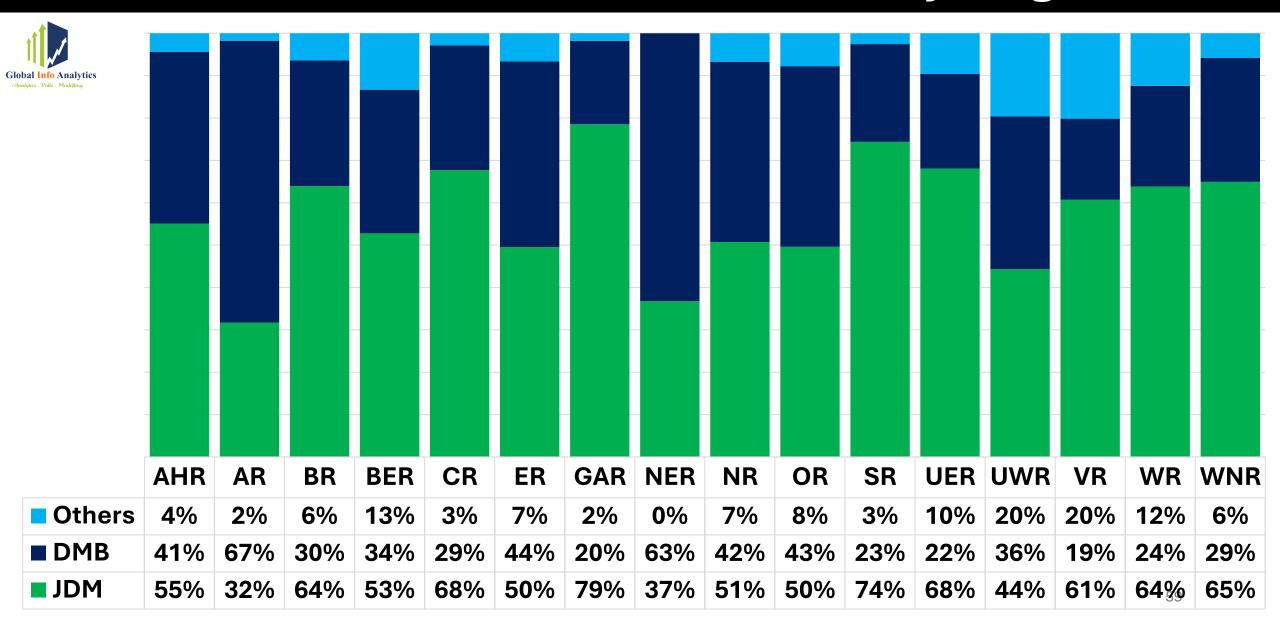


JDM DMB Others

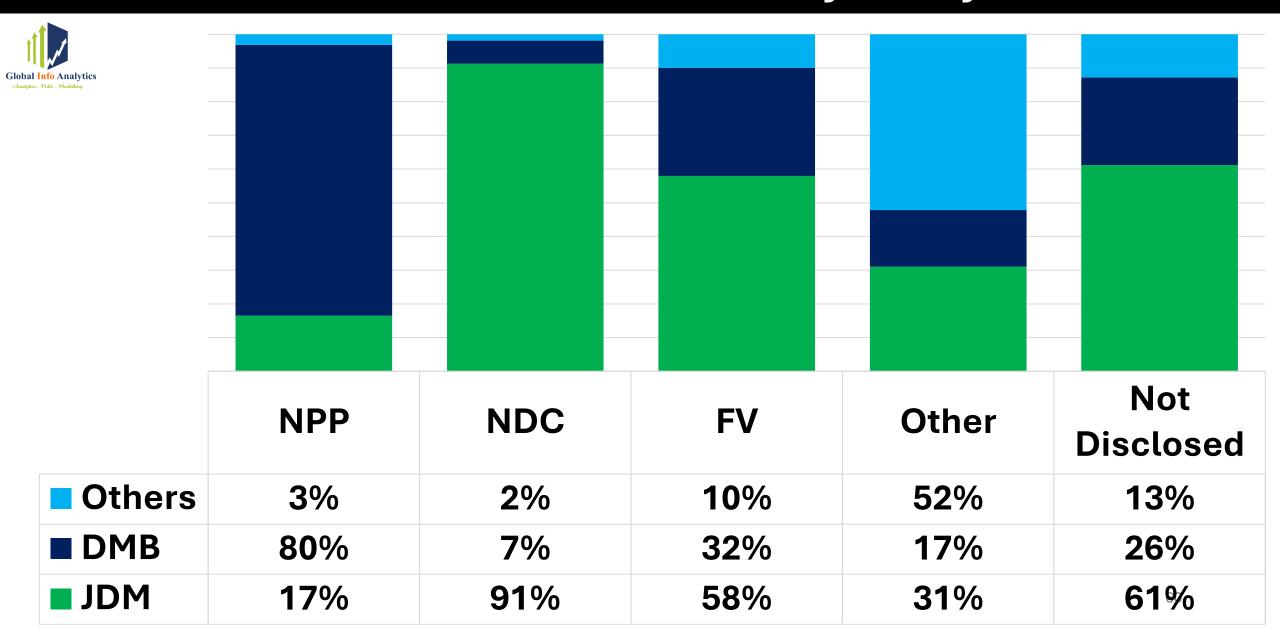
#### The 2024 Elections – Rematch



#### The 2024 Elections – Plan Vote by Regions

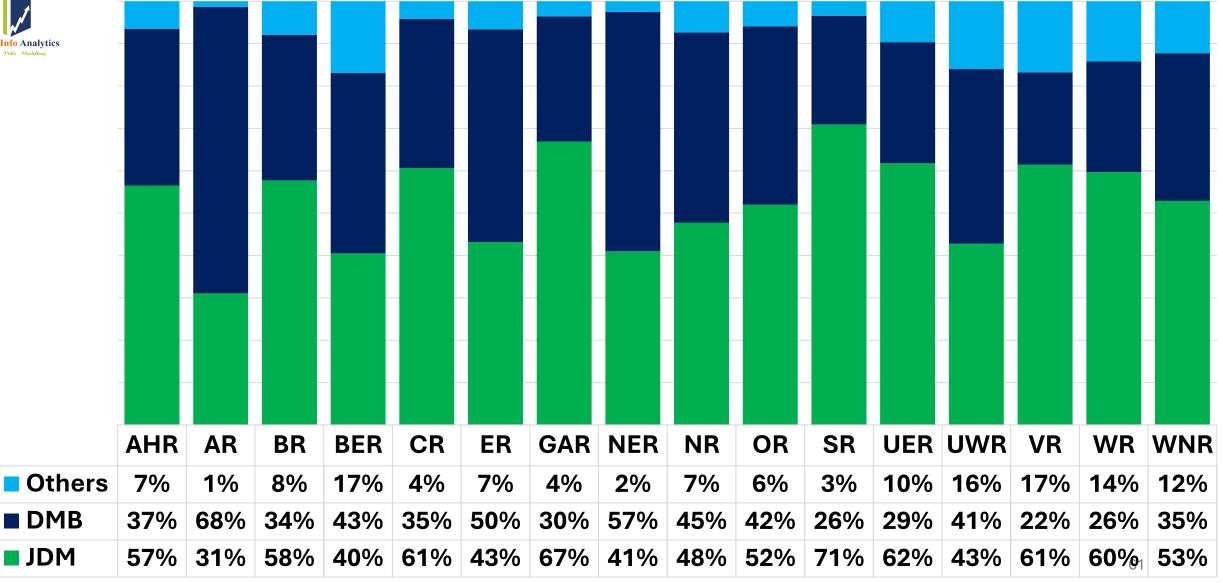


#### The 2024 Elections – Plan Vote by Party Affiliations



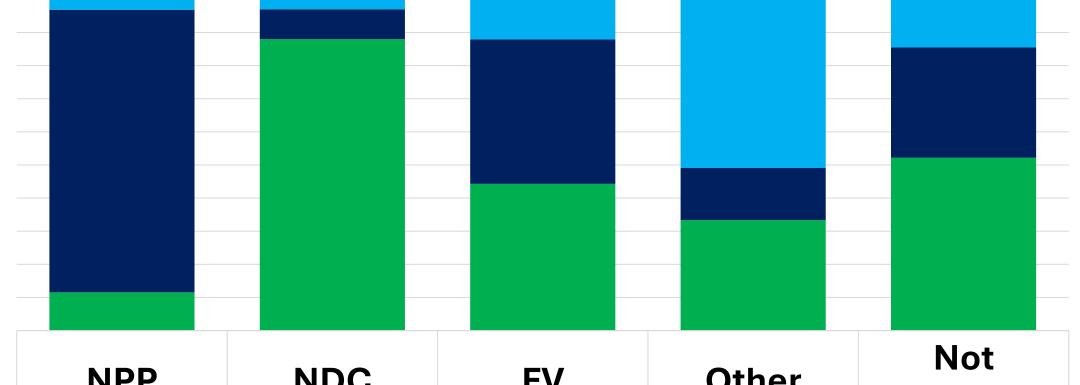
#### The 2024 Elections – Actual Vote by Regions





#### The 2024 Elections – Actual Vote-Party Affiliations

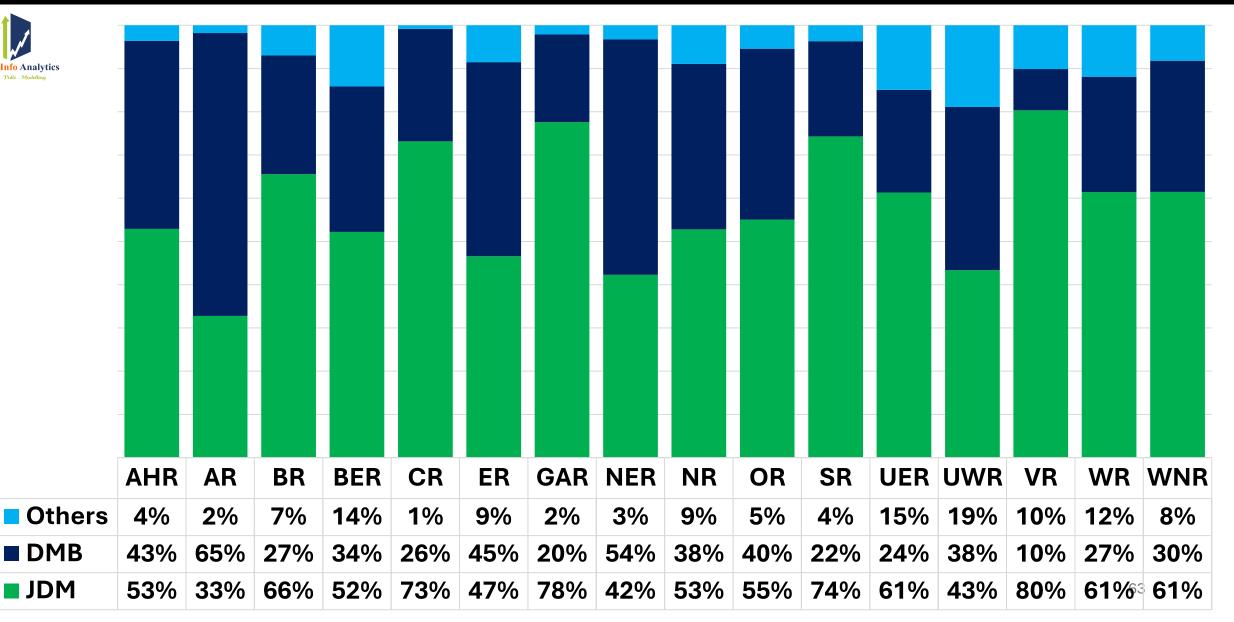




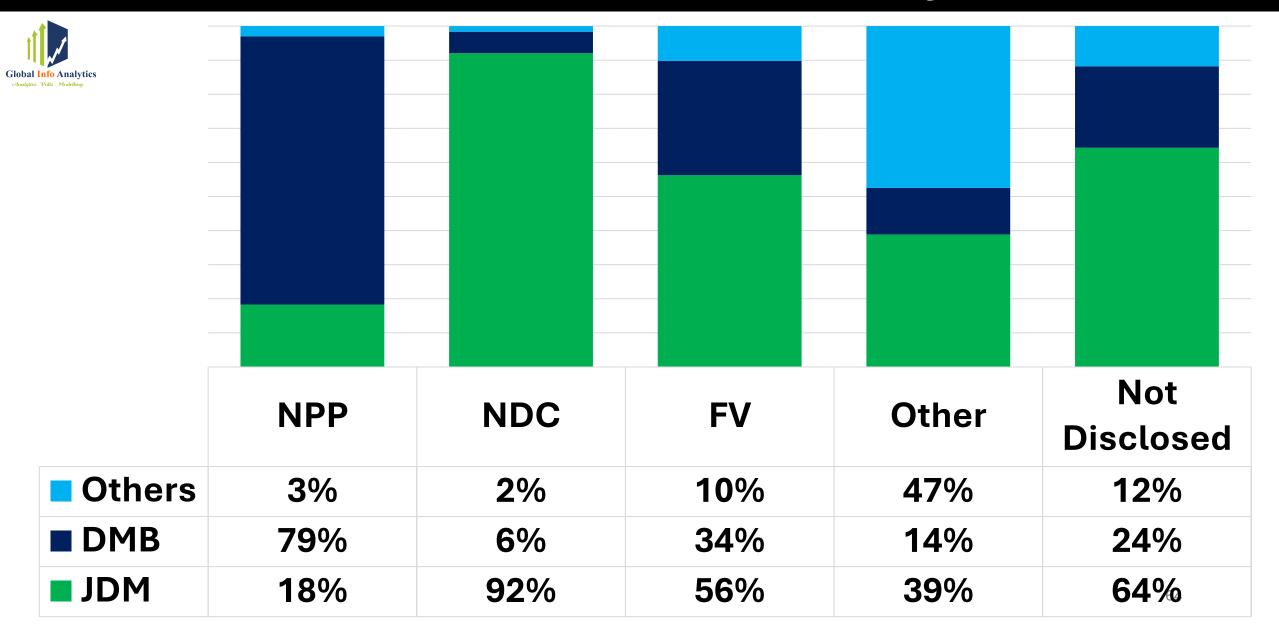
	NPP	NDC	FV	Other	Not Disclosed
Others	3%	3%	12%	51%	15%
■ DMB	85%	9%	44%	16%	33%
JDM	12%	88%	44%	33%	52%

#### The 2024 Elections – Rematch-Region

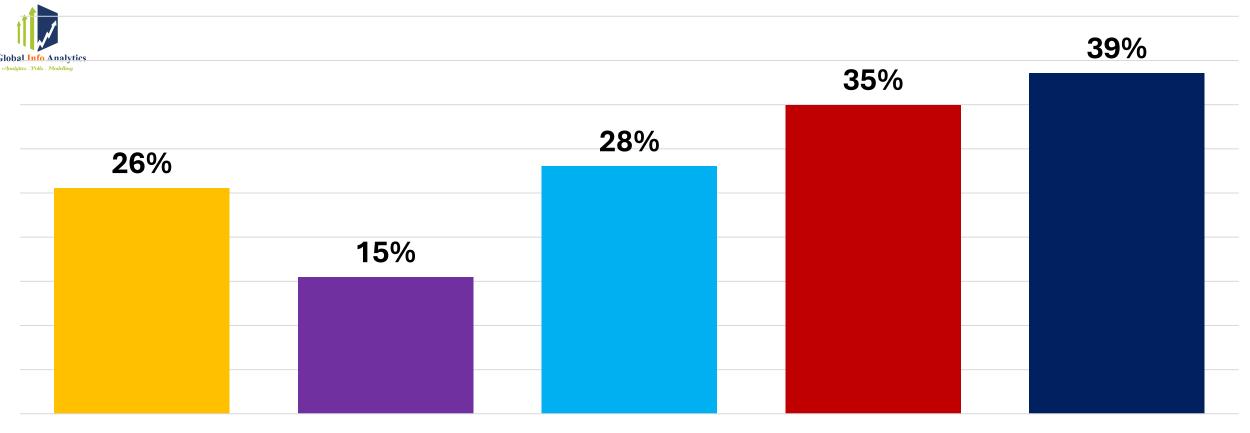




#### The 2024 Elections – Rematch-Party Affiliations



#### Voters Reasons for not voting in the 2024 elections



Didn't like/have interes in any of the candidates

I did not vote because of religious reasons Other reasons Disappointed in Lost interest in the performance democracy of the govt

#### What caused the election landslide?



#### What caused the election landslide?

	H.E. Dr Bawumia	Dr Lartey	Rev Andrews	Mr. Akpaloo	M. Frimpong	Kuman- kumah	H.E Mahama	Dr. Ayariga	Mr. Korang	Twum Barima	Nana Bediako	Mr. Kyere- manten	TOTAL
H.E. Dr Bawumia	82.9%	0.5%	0.3%	0.2%	0.2%	0.0%	13.9%	0.0%	0.1%	0.0%	1.0%	0.8%	100%
Dr Lartey	34.6%	19.2%	11.5%	3.8%	3.8%	0.0%	26.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100%
Rev Andrews	18.8%	6.3%	41.7%	4.2%	0.0%	0.0%	22.9%	0.0%	2.1%	0.0%	4.2%	0.0%	100%
Mr. Akpaloo	0.0%	14.3%	0.0%	47.6%	0.0%	0.0%	28.6%	4.8%	4.8%	0.0%	0.0%	0.0%	100%
M. Frimpong	25.0%	6.3%	25.0%	0.0%	12.5%	0.0%	25.0%	0.0%	6.3%	0.0%	0.0%	0.0%	100%
Mrs. Kumankumah	22.2%	0.0%	0.0%	11.1%	5.6%	0.0%	50.0%	0.0%	0.0%	0.0%	11.1%	0.0%	100%
H.E. Mahama	2.9%	0.2%	0.2%	0.2%	0.0%	0.0%	95.8%	0.2%	0.1%	0.0%	0.3%	0.3%	100%
Dr. Ayariga	2.6%	0.0%	0.0%	5.3%	0.0%	0.0%	42.1%	47.4%	2.6%	0.0%	0.0%	0.0%	100%
Mr. Korang	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100%
Twum Barima	28.6%	0.0%	0.0%	0.0%	0.0%	0.0%	57.1%	0.0%	0.0%	0.0%	0.0%	14.3%	100%
Nana Bediako	14.4%	0.7%	0.0%	0.0%	0.0%	0.0%	32.2%	0.0%	0.0%	0.0%	51.4%	1.4%	100%
Mr. Kyeremanten	17.6%	0.8%	0.0%	0.0%	0.0%	0.0%	29.6%	0.8%	0.0%	0.0%	3.2%	48.0%	100%
Didn't plan to vote	51.1%	2.2%	0.0%	2.2%	0.0%	0.0%	35.6%	0.0%	0.0%	2.2%	2.2%	4.4%	100%

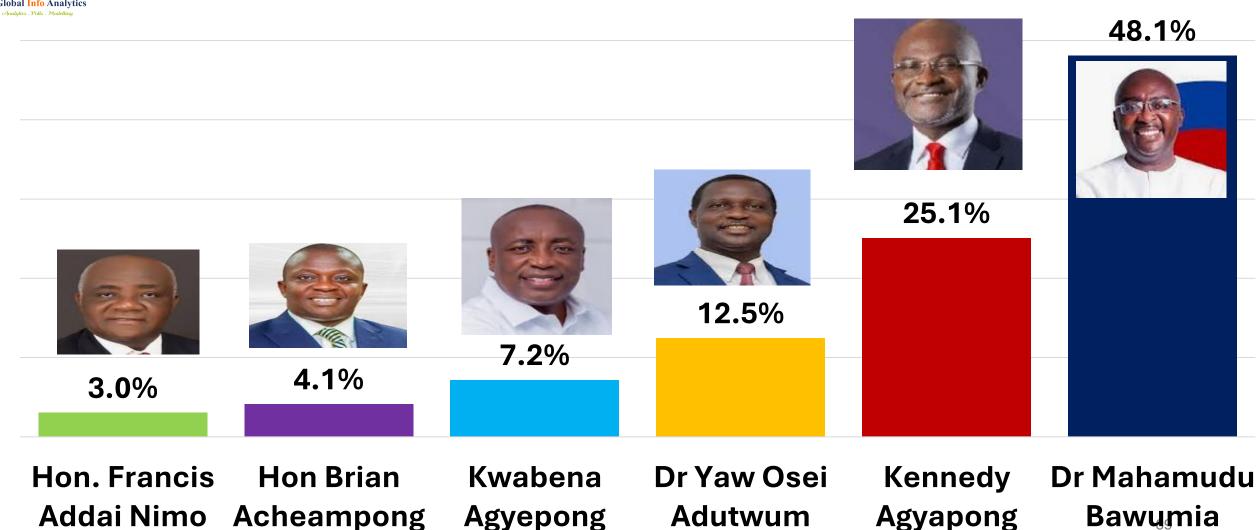


#### Who Leads NPP?



#### Voters Preference for NPP Leadership in 2028





#### Voters Preference for NPP Leadership in 2028-Party Affiliation-Confirm vote

	Overall	NPP	NDC	FV	Others	Not
						Discl.
Dr Yaw Osei Adutwum	12%	11%	13%	14%	12%	12%
Kennedy Agyapong	25%	22%	26%	27%	29%	25%
Dr Mahamudu Bawumia	48%	57%	44%	44%	32%	48%
Hon Brian Acheampong	4%	3%	4%	5%	6%	4%
Hon. Francis Addai Nimo	3%	3%	3%	3%	6%	3%
Kwabena Agyepong	7%	5%	9%	7%	14%	7%
TOTAL	100%	100%	100%	100%	100%	100%



#### Voters Preference for NPP Leadership in 2028-Ethnicity-Confirm vote

	Akan	Guan	Ga- Adangme	Ewe	Mole- Dagbani	Gurma	Grusi	Mande	Gur	Others
Dr Yaw Osei Adutwum	13%	14%	12%	15%	11%	17%	9%	13%	9%	9%
Kennedy Agyapong	25%	29%	29%	30%	17%	21%	26%	23%	30%	23%
Dr Mahamudu Bawumia	49%	40%	45%	36%	60%	50%	46%	41%	39%	50%
Hon Brian Acheampong	4%	4%	4%	7%	3%	5%	4%	10%	4%	7%
Hon. Francis Addai Nimo	3%	3%	4%	3%	3%	3%	4%	3%	9%	5%
Kwabena Agyepong	7%	8%	7%	9%	7%	5%	11%	10%	9%	7%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

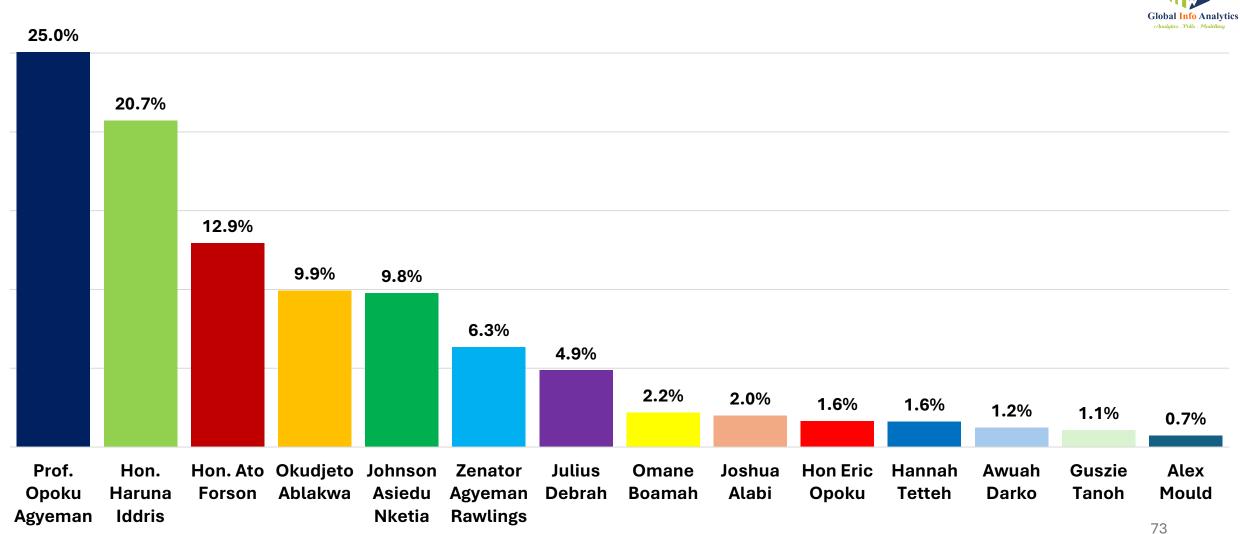


#### Who Leads NDC? ALL



#### Voters Preference for NDC Leadership in 2028





#### Voters Preference for NDC Leadership in 2028-Party Affiliations-Confirmed votes

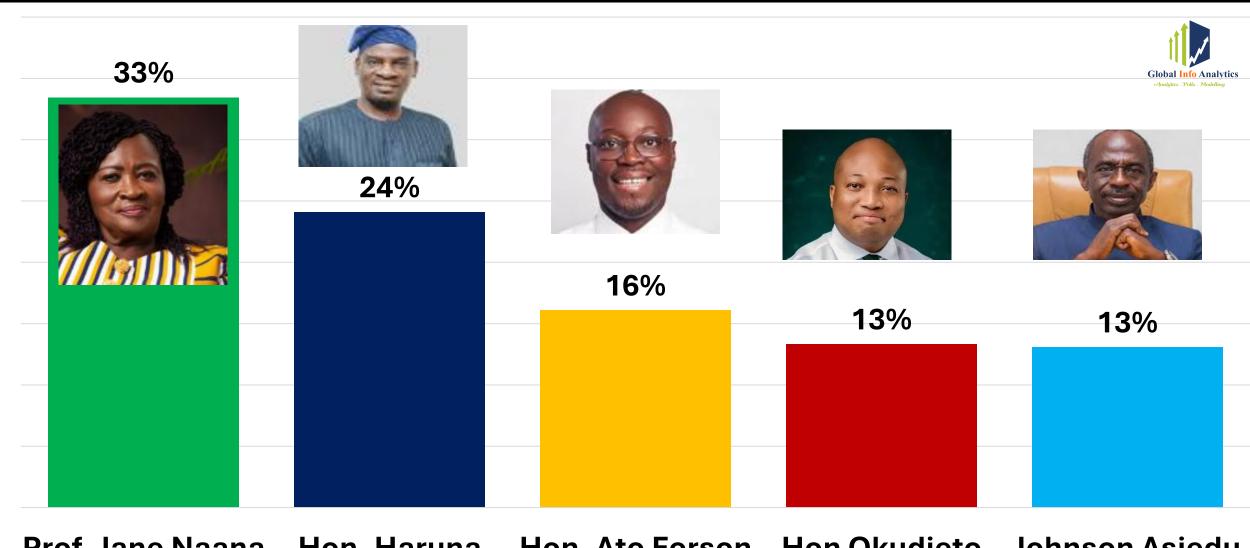
	Overall	NPP	NDC	FV	Others	Not Disclosed
Prof. Naana Agyeman	25.6%	36.7%	19.7%	22.1%	25.4%	21.8%
Asiedu Nketia	10.0%	9.8%	9.5%	10.1%	8.7%	14.3%
Joshua Alabi	2.0%	1.7%	2.1%	1.6%	4.0%	2.0%
Hon Julius Debrah	5.9%	4.6%	6.8%	5.1%	6.7%	7.1%
Hon. Ato Forson	12.3%	9.7%	15.4%	11.6%	7.5%	8.8%
Hon. Haruna Iddrisu	18.5%	14.1%	21.0%	20.0%	16.3%	18.9%
Awuah Darko	1.4%	1.7%	1.3%	1.0%	1.6%	1.4%
Hon Eric Opoku	1.8%	1.6%	1.5%	2.4%	2.0%	2.2%
Hon Okudjeto Ablakwa	10.2%	7.5%	11.0%	12.7%	13.9%	10.4%
Hon. Omane Boamah	2.3%	2.2%	2.1%	2.8%	3.6%	2.8%
Alex Mould	0.9%	0.8%	0.9%	0.8%	1.6%	1.0%
Hon. Zenator Agyeman Rawlings	6.1%	6.5%	5.7%	6.3%	5.2%	7.3%
Guszie Tanoh	1.1%	1.0%	1.2%	0.9%	1.2%	1.2%
Hannah Tetteh	1.9%	1.8%	1.8%	2.6%	2.4%	1.0%
TOTAL	100%	100%	100%	100%	100%	100%



#### Voters Preference for NDC Leadership in 2028-Ethnicity-Confirmed votes

	Akan	Guan	Ga- Adangme	Ewe	Mole- Dagbani	Gurma	Grusi	Mande	Gur	Others
Prof. Naana Agyeman	33%	22%	10%	16%	35%	27%	18%	11%	11%	11%
Asiedu Nketia	10%	9%	8%	5%	9%	18%	10%	15%	19%	16%
Joshua Alabi	2%	2%	1%	2%	3%	3%	1%	4%	4%	3%
Hon Julius Debrah	6%	6%	7%	7%	5%	4%	3%	4%	7%	6%
Hon. Ato Forson	12%	15%	24%	15%	4%	9%	6%	9%	11%	9%
Hon. Haruna Iddrisu	15%	16%	22%	18%	23%	18%	32%	32%	19%	27%
Awuah Darko	2%	1%	1%	1%	2%	1%	0%	0%	4%	1%
Hon Eric Opoku	2%	2%	1%	2%	2%	4%	1%	4%	7%	1%
Hon Okudjeto Ablakwa	7%	14%	15%	20%	6%	8%	10%	9%	4%	12%
Hon. Omane Boamah	2%	2%	2%	2%	2%	1%	3%	4%	0%	3%
Alex Mould	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%
Hon. Zenator Agyeman Rawlings	6%	5%	5%	8%	5%	2%	12%	4%	7%	7%
Guszie Tanoh	1%	1%	1%	1%	2%	2%	1%	0%	0%	1%
Hannah Tetteh	2%	3%	1%	1%	2%	2%	3%	4%	7%	1%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

#### Voters Preference for NDC Leadership in 2028-Top 5



Prof. Jane Naana Opoku Agyeman

Hon. Haruna Iddris

Hon. Ato Forson

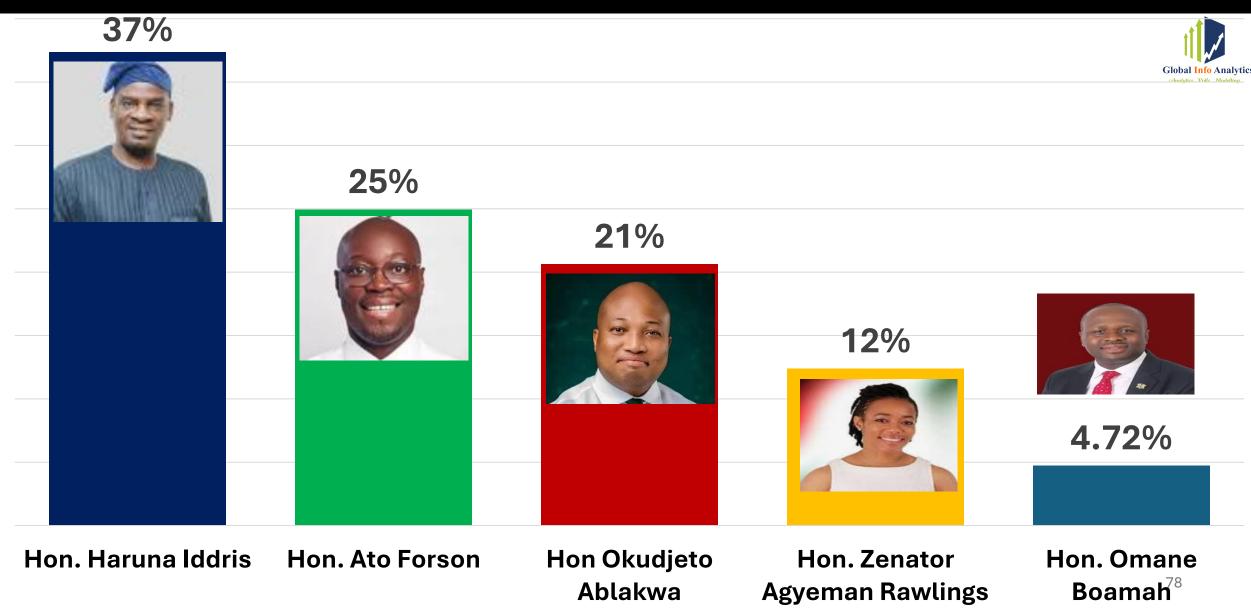
Hon Okudjeto Ablakwa

Johnson Asiedu Nketia

#### Who Leads NDC? New Generation



#### NDC Leadership in 2028-Voters' Preference for New Generation Leaders





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